



Our Vision

AculaOC and its daughter DBAs. OC INSIDER and Sea Air and Land Photography provide a large swath of social media coverage and photography services for the DELMARVA area. Our flagship is our Facebook group with over 4,500 members in two months



(703) 624-4051
ocinsiderx@gmail.com



OC INSIDER GROUP/OC INSIDER PAGE



@oceancityinsider



AculaOC

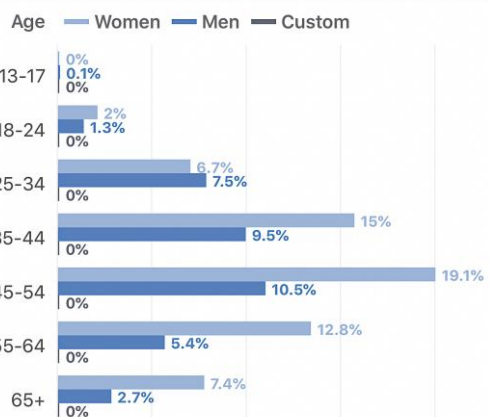
At a Glance

AGE AND GENDER

63.1%
Women

36.9%
Men

0.0%
Custom



By the Numbers

45 Posts Per Day

4500 Active Users

38,000 engagements per month

1,500 Worcester County Members

Top articles shared over 75,000 times



REACH THE BEACH

Our Services

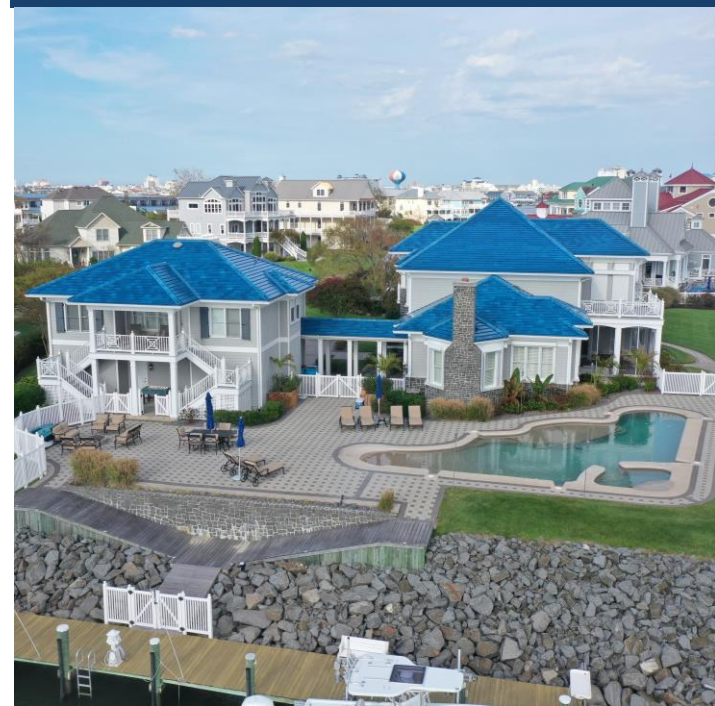
OC Insider Facebook Group is a subsidiary of OC INSIDER, a social media agency, providing original content to Ocean City businesses and groups. We also actively manage local businesses online presence and can conduct damage control and PR relations if so requested. OC INSIDER, Sea Air and Land Photography are considered DBAs under the umbrella of ACULA LLC, a registered MD company.



Our team of experts are here to help you develop, maintain, or excel in online media presence/advertising and business development

Our Team

- James Acuna- Founder and Chief Photographer
- Andrew Acuna- Photographer/Web designer/Branding expert
- Marta Aebischer- PR and Marketing Consultant
- Kadri Napritson- Social Media Expert
- Nancy Domanski- Chief Administrator/Web content provider



Services

Advertising in our group/page (monthly)

- Primetime ad daily: \$350
- Off-time ad: \$225
- Weekly/monthly 2x/week: \$35/\$105
- Sponsorships for contests: \$250/\$100
- Advertisement on FB page: \$49/mos
- Instagram advertisement: \$35/mos

Photography (Sealfoto.com)

- Drone (Aerial): Please contact us
- Maritime: Please contact us
- Land Based: Starting at \$99
- Blended advertisement: Please contact us

Social media management

- Facebook Page management: Starting at \$102/mos
- Online social presence consulting
- Online social media growth
- Instagram page management
- Twitter
- Youtube

Public Relations/Damage Control

- Crisis communications
- Reputation Recovery

Contact Us

617 Salt Spray Road

Ocean City, MD 21842

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Signs your online page is out of date

- Showcases products no longer available
- Blogs and articles outdated by months
- Contains content that is not related to your core business or confusing to readers
- Your dates are outdated
- Your design is not fresh and dated
- Looks like the site was designed in 1995
- Does your photography represent your brand
- Is your content easy to read?
- Is the site too busy?
- Are you responsive to inquiries
- Has elements that are no longer best practice
- Gives the user a poor experience
- Does not generate sales leads



75% OF PEOPLE ADMIT THEY JUDGE A BUSINESS'S CREDIBILITY BASED ON THEIR WEBSITE. (KINESIS INC.)

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ACULA OC LLC

SEa Air and Landy Photography