



# Haley.Lives

Personal Trainer/ Fitness Influencer/ BS, OT/s  
[www.haleylives.com](http://www.haleylives.com) / [@haleylives](https://www.instagram.com/haleylives)

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## ABOUT

Hello! Thanks for checking out my media kit. I started my social media as a way to track my fitness journey, and it quickly turned into a community that shares a love for developing a stronger body and mind. My instagram focuses on topics like developing a positive body image and mindset, sharing workouts, products I love, and all things fitness. I also am a personal trainer where I coach clients 1:1.

## CONTACT INFORMATION

Email: haleylawlorfitness@gmail.com

Address: 71 Etna St, #2, Brighton, MA, 02135

Phone Number: 802-249-9466

## CURRENT AFFILIATIONS

- BEAM Supplements Athlete
- Liquid IV Affiliate
- Paragon Fitwear Affiliate
- Under Armour
- Super Coffee

## RECENT PREVIOUS COLLABORATIONS

- Shape Magazine
- Rockstar Energy
- Blue Cross Blue Shield Boston
- Hello Fresh

## SOCIAL MEDIA STATISTICS

### Instagram:

**13.9K Followers**

**Women 18-34**

**Average Likes 797**

**8.14% Engagement Rate**

### Tiktok:

**33.5k followers**

## COLLABORATION RATES

**\$500 per post/reel/Tiktok**

**\$100 per story**