



Kristina de Kaos

A LIFESTYLE INFLUENCER

ABOUT KRISTINA

Kristina Taylor is a lifestyle influencer with a background in sales and marketing. Her content is aimed at the independent, traveling, entrepreneurial female who is trying to create a life by design. She uses her platform to promote and bring attention to brands and businesses that fit the demographic.



kristinadekaos.com

TikTok/ @KristinadeKaos

YouTube:
youtube.com/c/KristinaTaylor

Facebook: /KristinadeKaos

Instagram: @KristinadeKaos

SOCIAL MEDIA STATS

Average
600k-1,000,000
Views per Month

175,000 TikTok Followers

1.700,000 Likes
88% Female
5% Engagement

Original Content

THERE ARE MANY WAYS TO MARKET YOUR GROWING BUSINESS! DEPENDING ON YOUR GROWTH STRATEGY, PRODUCTS AND SERVICES- WE WILL WORK TOGETHER TO TAILOR A MARKETING PACKAGE THAT WILL GENERATE THE MOST AMOUNT OF ROI FOR YOU. THE STRATEGIES INCLUDE A COMBINATION OF SOCIAL MARKETING AND AFFILIATE MARKETING TO DRIVE TRAFFIC TO YOUR SITE.

(PRICING TIERS DO NOT INCLUDE THE PRODUCT, CLASSES, SERVICES OR GOODS, WHICH MUST BE PROVIDED FOR ME TO SHARE ON THE PLATFORM.)

TIER 1- SINGLE VIDEO

WHAT DOES THIS LOOK LIKE? A SIMPLE SHOUTOUT -"I JUST HAD SUCH A BREAKTHROUGH WHILE WORKING WITH DIANA IN HER LEVEL UP WORKSHOP- IF YOU GUYS WANT TO LEVEL UP YOUR LIFE, CHECK HER OUT AT LEVEL.UP! I INCLUDED THE LINK IN MY BIO JUST FOR YOU GUYS!" USUALLY DOES THE TRICK.

\$300/VIDEO + 10% COMMISSION ON ALL SALES GENERATED FROM LINK IN BIO OR

\$600/VIDEO (NO FUTURE COMMISSIONS OWED)

TIER 2 - VIDEO SERIES

WHAT DOES THIS LOOK LIKE? SOME PRODUCTS OR SERVICES CAN'T BE EXPLAINED IN ONE 60 SEC VIDEO. IN THE FIRST VIDEO WE WOULD INTRODUCE THE PRODUCT, IN THE SECOND VIDEO WE WOULD DEMONSTRATE USING IT AND IN THE THIRD I WOULD SHARE MY TAKE-AWAY.

\$1500 FOR A VIDEO SERIES (UP TO 3 VIDEOS) + 10% COMMISSION ON ALL SALES GENERATED FROM LINK IN BIO OR

\$2500 (NO FUTURE COMMISSIONS OWED)

TIER 3 - PARTNERED POSTS

WHAT DOES THIS LOOK LIKE? YOU SEND ME VIDEOS OR CLIPS OF YOUR CONTENT OR PRODUCT AND I FEATURE IT ON MY CHANNEL ALONG WITH MAKING MY OWN CONTENT CENTERED AROUND YOUR BUSINESS. THIS WORKS BEST IF YOU HAVE A SERVICE OR PRODUCT THAT HAS A STORY OR JOURNEY TO SHARE, SO WE CAN IMMERSE THE VIEWERS IN WHAT IT LOOKS LIKE TO BE YOUR CLIENT

\$5,000 FOR A MONTH-LONG FOCUS ON YOUR BUSINESS, MIN 3 POSTS PER WEEK + 10% COMMISSION ON ALL SALES GENERATED FROM THE LINK ADDED TO MY BIO.

TIER 4 - BRAND AMBASSADOR

WHAT DOES THIS LOOK LIKE? I AM A "FACE" TO YOUR COMPANY. ITS NO LONGER JUST ADVICE, RECOGNITION OR A SHOUTOUT, ITS EMBODYING THE BRAND AND SHOWCASING THE JOURNEY THAT THE BRAND AND I ARE ON TOGETHER, HIGHLIGHTING WHAT THE BRAND COULD DO FOR THE CONSUMER.

\$15,000 FOR BRAND AMBASSADOR, 1 YEAR LONG COMMITMENT + 10% COMMISSION ON ALL SALES GENERATED. PRODUCTS FEATURED IN POSTS MIN OF 1/WEEK. LINK IN BIO

THESE ARE COMMON/SUGGESTED ARRANGEMENTS, HOWEVER BASED ON THE SIZE AND NEEDS OF YOUR BUSINESS WE CAN ALWAYS CUSTOMIZE A PACKAGE THAT WORKS FOR YOU AND YOUR CLIENTS.

THERE ARE ALSO SEVERAL OTHER ALA CARTE OPTIONS AVAILABLE TO YOU! FEEL FREE TO ADD ANY OF THESE TO YOUR MARKETING PACKAGE.

PRODUCT PLACEMENT- \$300 AND THE PRODUCT/SERVICE THAT WILL BE VIEWABLE IN THE VIDEO.

THIS WORKS BEST WITH SOMETHING TANGIBLE BUT SLIGHTLY INCOGNITO- LIKE A T-SHIRT, JEWELRY, OR A BOOK SITTING ON THE COUNTER. MY VIEWERS PAY A LOT OF ATTENTION TO THE THINGS IN THE BACKGROUND AND FOREGROUND. IN THE PAST BRANDS HAVE SENT ME MUGS, SUNGLASSES, JEWELRY, TAROT CARDS AND EVEN MY SIGNATURE "INFLUENCER" HAT (WHICH YOU WILL SEE IN MANY VIDEOS) TO WEAR. WHEN PEOPLE ASK, I SIMPLY REPLY "OH I GOT THIS AT _____, CHECK THEM OUT!" WHICH HAS A VERY ORGANIC FEEL TO IT AND BREAKS DOWN BARRIERS, EFFORTLESSLY DRIVING SALES.

LIVE SHOUTOUT- \$200

AT ANY POINT DURING MY LIVE VIDEOS, ONCE MY VIEWERS REACH A CERTAIN QUOTA AND ARE ENGAGED, I WILL CASUALLY SHOUTOUT YOUR WEBSITE, PRODUCT OR SERVICE AND MY MODERATORS WILL DROP YOUR LINK IN THE COMMENTS.

SPONSORED VIDEO- \$450 AND UP, DEPENDING ON THE ADVENTURE

SOMETIMES I HAVE AMAZING ADVENTURES OR OPPORTUNITIES TO PURCHASE SOMETHING OR TRAVEL SOMEWHERE!!! THOSE VIDEOS USUALLY GET THE MOST VIEWS, HANDS DOWN. BUT THESE THINGS DON'T USUALLY COME FREE- SO I AM ALWAYS LOOKING FOR SOMEONE TO SPONSOR MY NEXT ADVENTURE! JUST LIKE YOUR FAVORITE YOUTUBER, I SIMPLY SAY "TODAY'S ADVENTURE IS SPONSORED BY: LEVEL UP WITH DIANA. CHECK OUT LEVEL.UP TO START LEVELING UP YOUR LIFE!" (IF THERE IS A PLACE OR PRODUCT YOU WANT ME TO CHECK OUT, THIS IS AN AMAZING WAY TO DO SO.)

PAST ADVENTURES HAVE INCLUDED KAYAKING, PADDLEBOARDING, SNOWBOARDING, TRAVELING, CAMPING AND ALL KINDS OF FUN THINGS! THINGS I YOU COULD SPONSOR ARE PRODUCTION TOOLS LIKE RING LIGHTS, CAMERAS, EDITING SOFTWARE, A NEW BOOK ETC.

SHOWCASE VIDEO- \$1000 PLUS TRAVEL/LODGING.

THIS IS WHERE WE ACTUALLY GET TO DO A VIDEO TOGETHER! WHEREVER, WHATEVER YOU WANT TO DO! THE SKY IS THE LIMIT! I WILL INTERVIEW YOU AND WE WILL FEATURE YOUR PRODUCT.

I AM OPEN TO SUGGESTIONS AND DIFFERENT WAYS OF COLLABORATING AS WELL! FEEL FREE TO REACH OUT WITH ANY IDEAS YOU HAVE AND LET'S FIND A WAY TO MAKE IT HAPPEN!

KRISTINA TAYLOR