Tameka Christmas

Official Bio

MILLENNIAL MOMPRENEUR | EVENT DESIGNER | BRAND DESIGNER

Tameka Christmas is a multi-talented entrepreneur who is trailblazing the way for multi-facted womenZ As a brand strategist she's helps multifaceted women owned their skills and build economic freedom and long lasting brands. In addition, she supports small businesses and corporations by executing launch parties and experiential marketing.

As an influencer, she's worked with Yumi, Motherhood Maternity, Wildbird, AfterPayand many other great brands. Her mission is to show moms that they too can live an authet life that includes their passion and purpose.

MOTHERHOOD | ENTREPRENEURSHIP | PERSONAL DEVELOPMENT | | BRANDING | PARTY PLANNING

BRANDS WORKED WITH:

YUMI · Motherhood MATERNITY · afterpay · PARTAKE FOODS ESTD. 2016 · WILDBIRD · hello bello · PartyCity

Mission & Vision

Her vision includes:

- Branding businesses and personal brands for women to leverage their skill set & build a dynamic financial profile.
- Building brand awareness through launch parties and experimental marketing.
- Mentoring and developing vision focus mamas that live a purposeful life beyond motherhood.

Experience & Metrics

F*ounder of Fempreneur Founder.*

Fempreneur Founder organization alleviates disparities pertaining to Black Women in Entrepreneurship by providing business workshops and resources. We offer grants, events, community, and business courses geared towards ensuring that black women are excelling. Our most known event is Fempreneur Dinner Party.

5k · 2k · 135.3k · 2k

Tameka

hello@tamekachristmas.co

A deeper look at Experience

Brand Design & Marketing

Branding

Brand Design & Marketing

- Develops Brands' Mission, Vision, & Services
- Organizes marketing campaigns for product launch and business launch
- Design Custom Website
- Create Logo & Brand Elements
- Create Package Design for E-commerce

Events

Creative Director

Event Branding + Design

- Creates on branding invitations, programs, business cards, and signage for events
- Design event collaterals such as banners, website, programs, etc.
- Pitch, Negotiate, & Support Vendors & Sponsors
- Host & Support Events
- Builds community & support for local entrepreneurs

Influencer Partnership

Influencer Marketing

Influencer Marketing

- ·Builds List of Local Influencer and Bloggers
- Hosts Annual Blogger and Influencer Pop up Shop
- Develops Influencer Campaigns
- Manages Facebook Group for Mama Influencers
- Create Content for Companies & Build Awareness

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Tameka

Content Photos

Business

Headshot

Lifestyle

Events

Influencer

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Services

Social Media
• Instagram Post + Reel, TikTok, Pinterest, etc

Monthly Content Creation
• Creative Direction for Content Creation; Influencers Outreach; Professional Imagery

Branding
• Strategic Branding to Get Your Place Visually Seen Online; Website Development; Content Creation; Social Media Strategy

Event Branding + Design
• Strategic Branding to get your event in front of the right audience; social media templates, flyers, eventbrite management, pitching and securing sponsors, host of event, decor, and management

Thank you so much. Look forward to working with you!

Tameka

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4624
7,939/wk

151 followers
168k/mon