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bio.

Enrico is a landscape-lifestyle photographer and former engineer from Rome, Italy, based between the capital and the Dolomites.

With his photography he seeks to valorize off-the-beaten path locations, inspiring people to strengthen their connection with unspoiled beauty and with our planet, advocating a sustainability-centered mindset.

Driven by these core values, he often cooperates with tourism boards, hotels and outdoor-related brands for the creation of professional photo-video content, aimed to strike the marketing goals of his clients.

LATEST PROJECTS























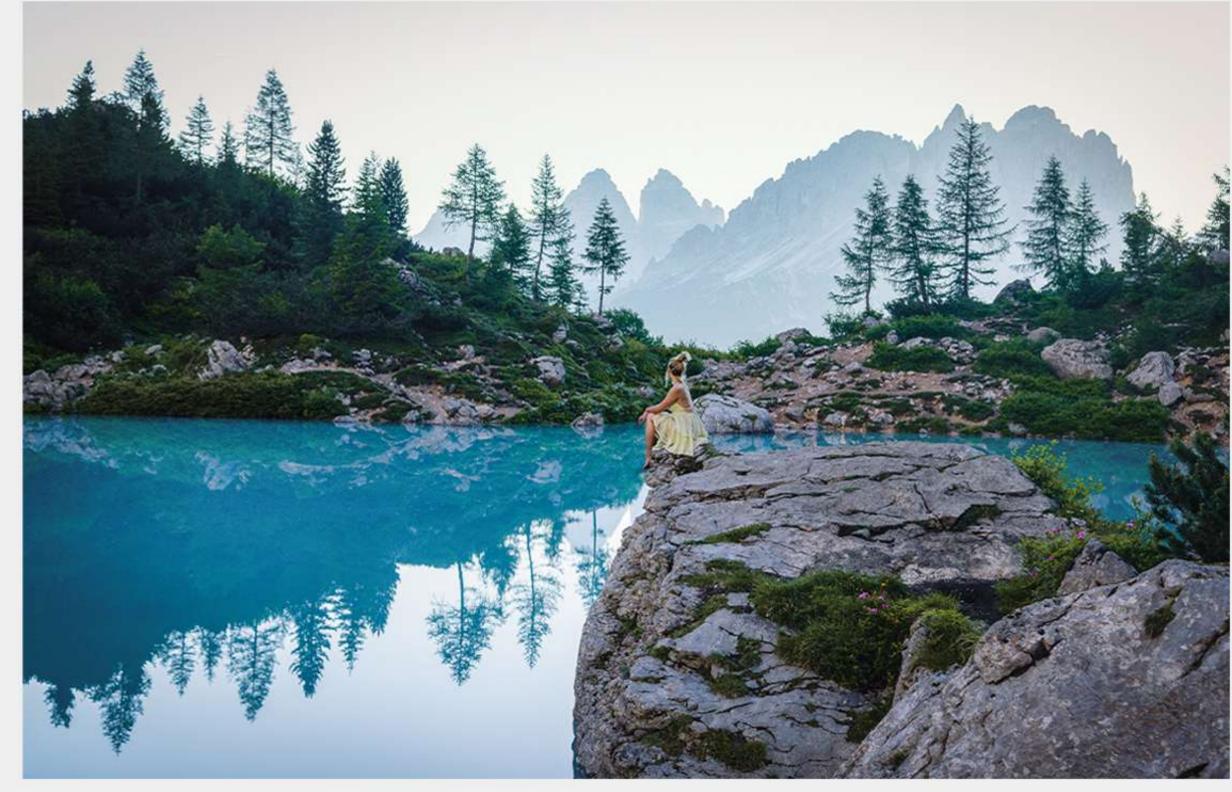


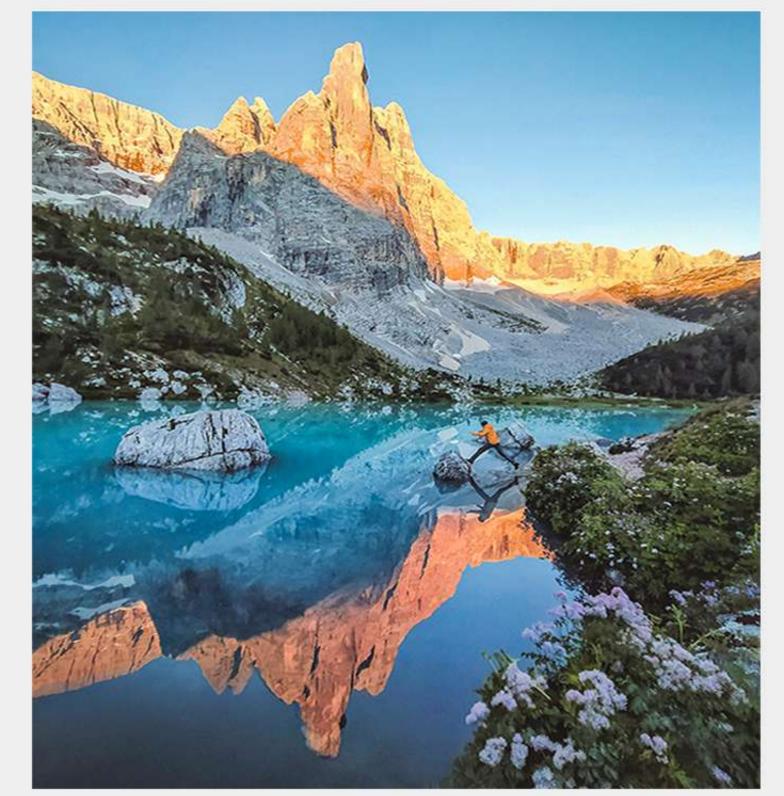






























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DELIVERABLES



BATCH OF PHOTO MATERIAL TAILORED TO THE CLIENT'S NEEDS AND CORE VISION



SOCIAL MEDIA CAMPAIGN TO ENRICH THE PHOTO-GRAPHER'S ORGANIC AUDIENCE WITH THE CLIENT'S PRODUCTS



CINEMATIC ADVERTISING VIDEO HIGHLIGHTING ALL THE KEY FEATURES OF THE PRODUCTS

DELIVERED FORMAT:

HQ (NATIVE) + SOCIAL MEDIA

AMOUNT:

UP TO CLIENT, USUALLY 5-25

COPYRIGHT:

CLIENT GETS FULL OWNERSHIP

POST-PRODUCTION:

THE PHOTOS WILL BE EDITED TO ACHIEVE A STATE-OF-THE-ART, PLEASANT VISUAL

MODELS:

IF NEEDED, CHOSEN BY THE PHOTO-GRAPHER OR BY THE CLIENT

SOURCES:



FORMAT:

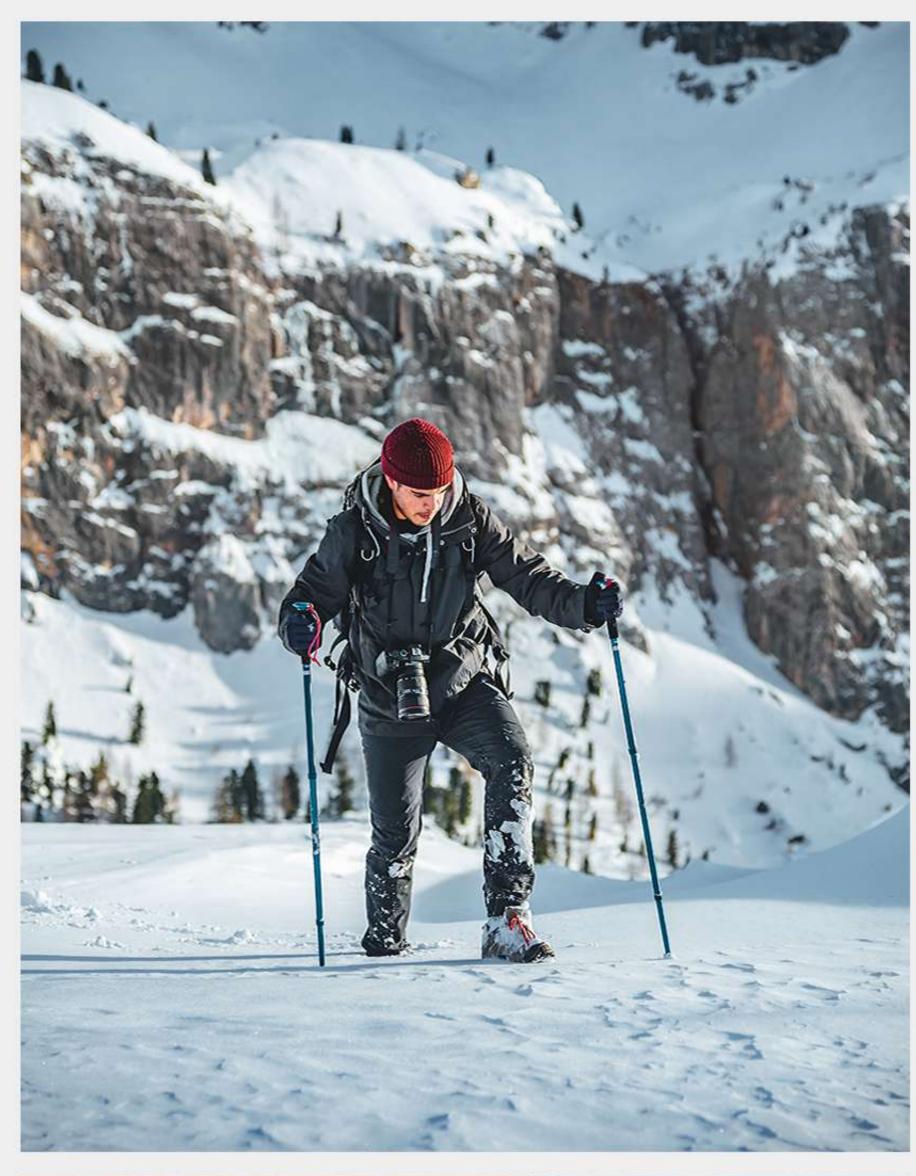
UP TO 4K, 60fps, 120 Mbps

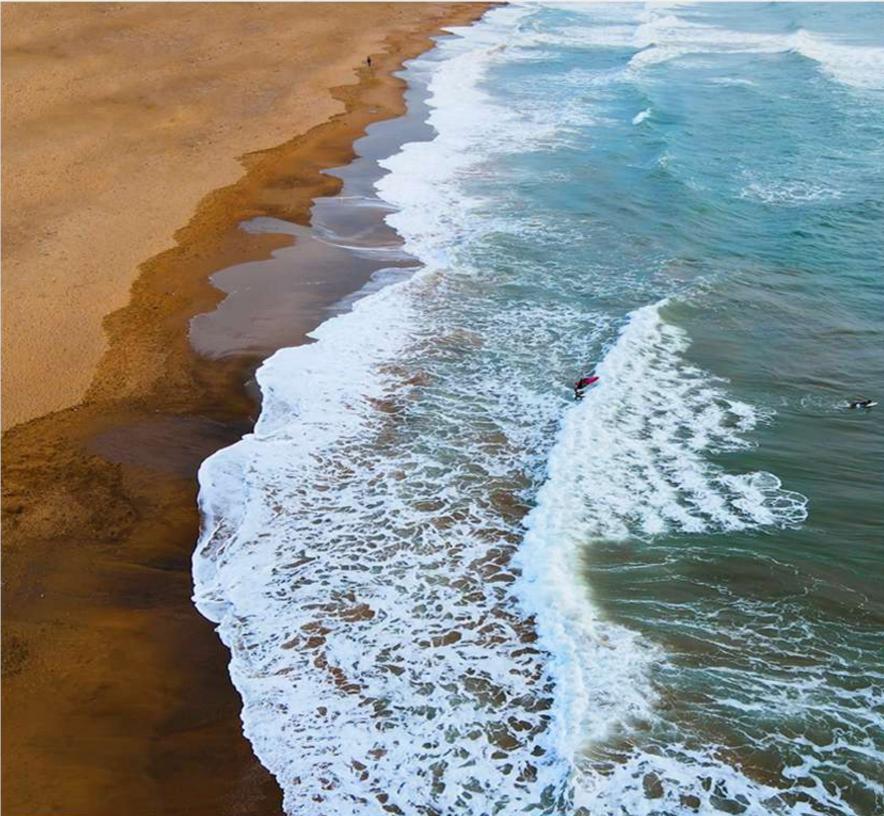
COPYRIGHT:

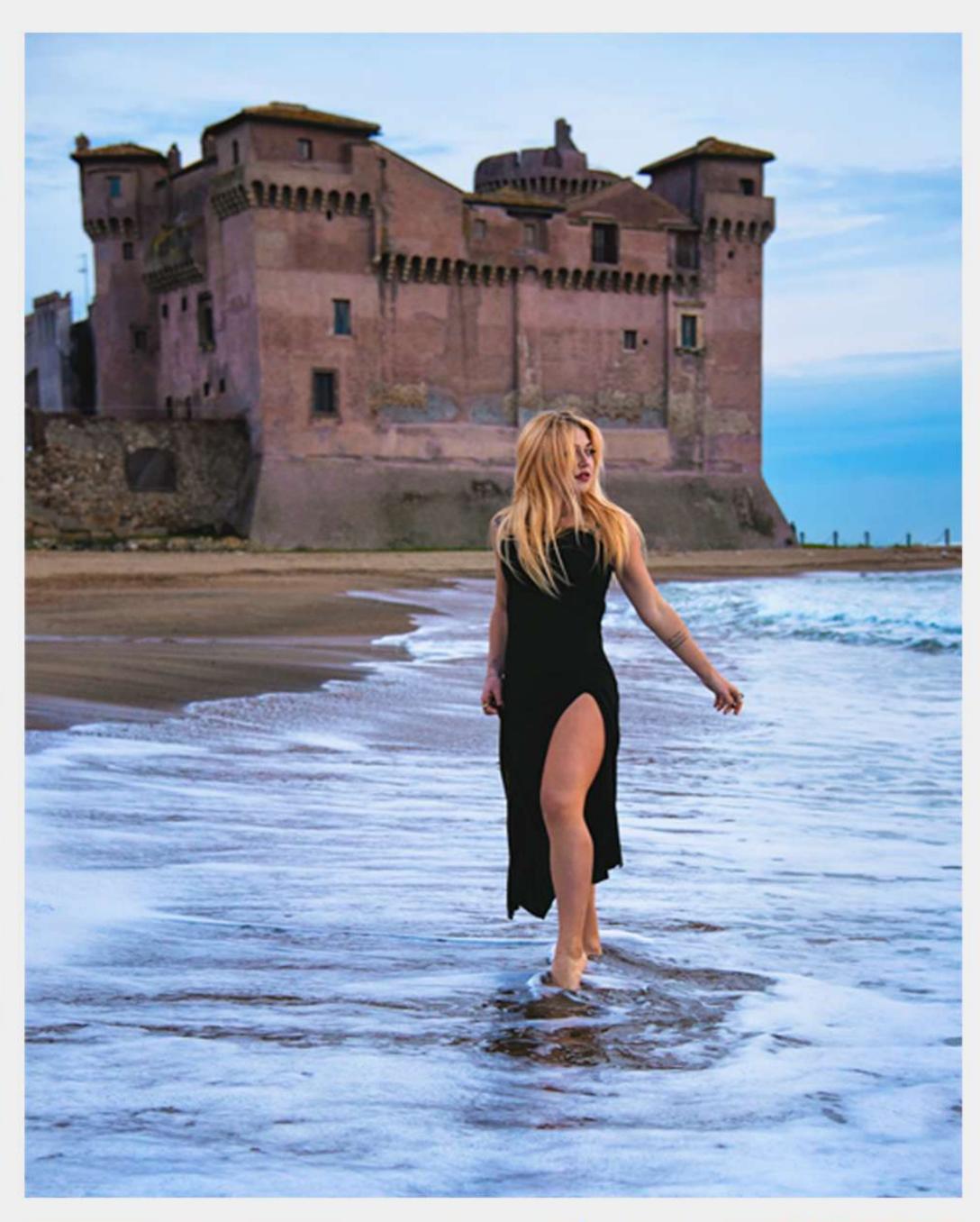
FULL OWNERSHIP

COLOR-GRADING:

INCLUDED









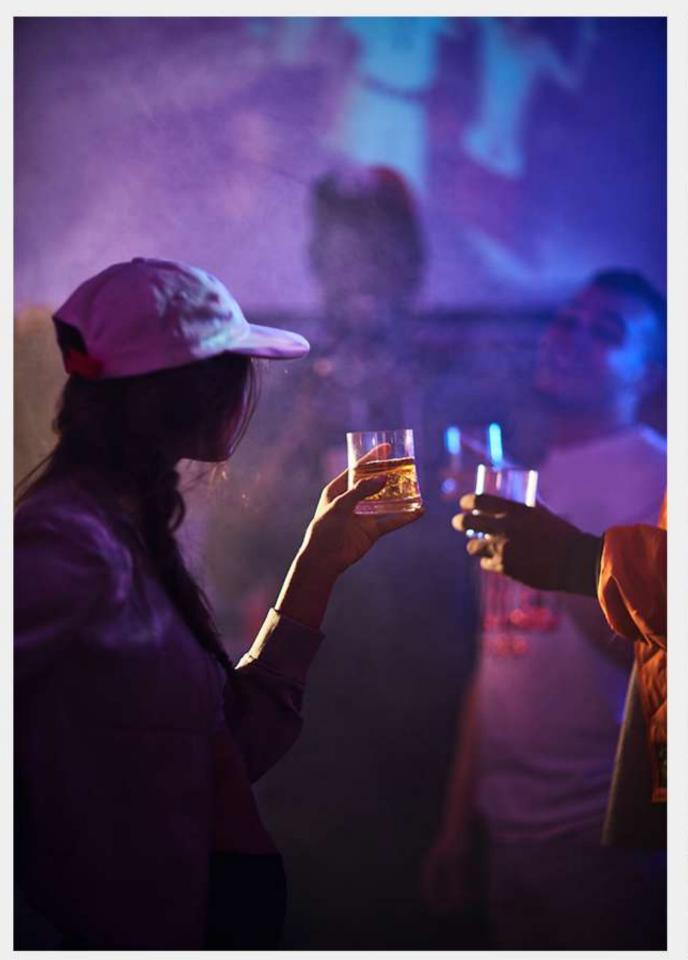




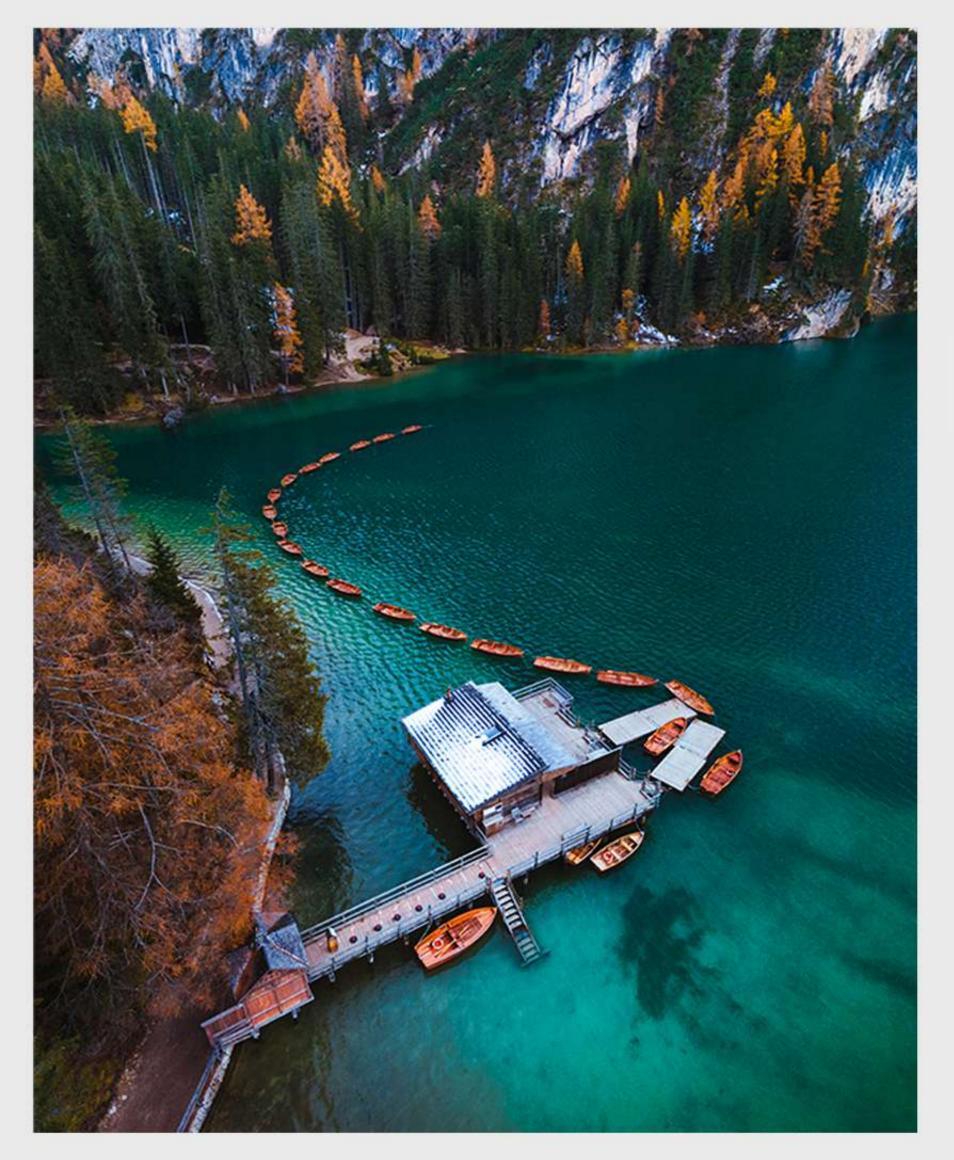


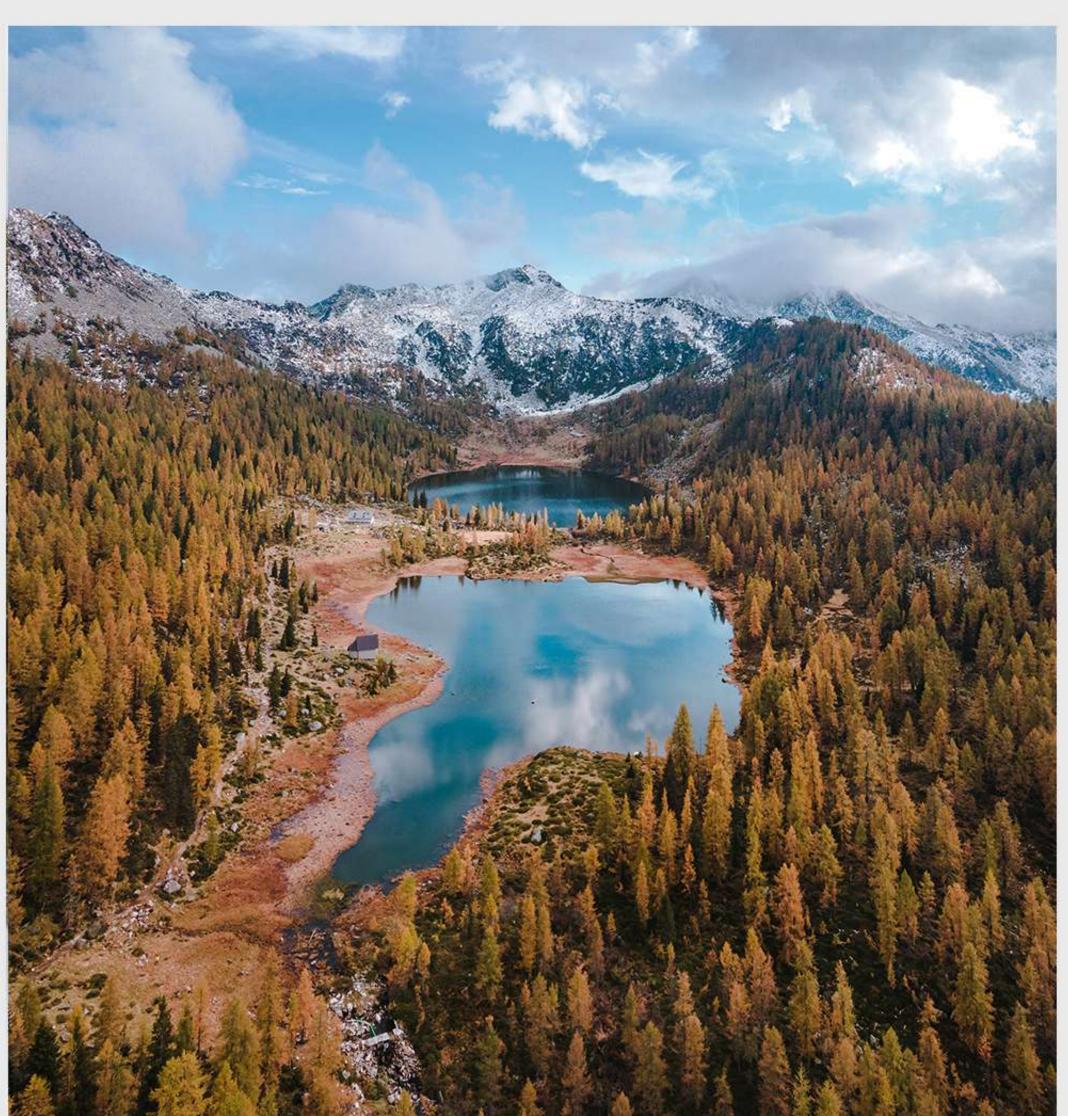




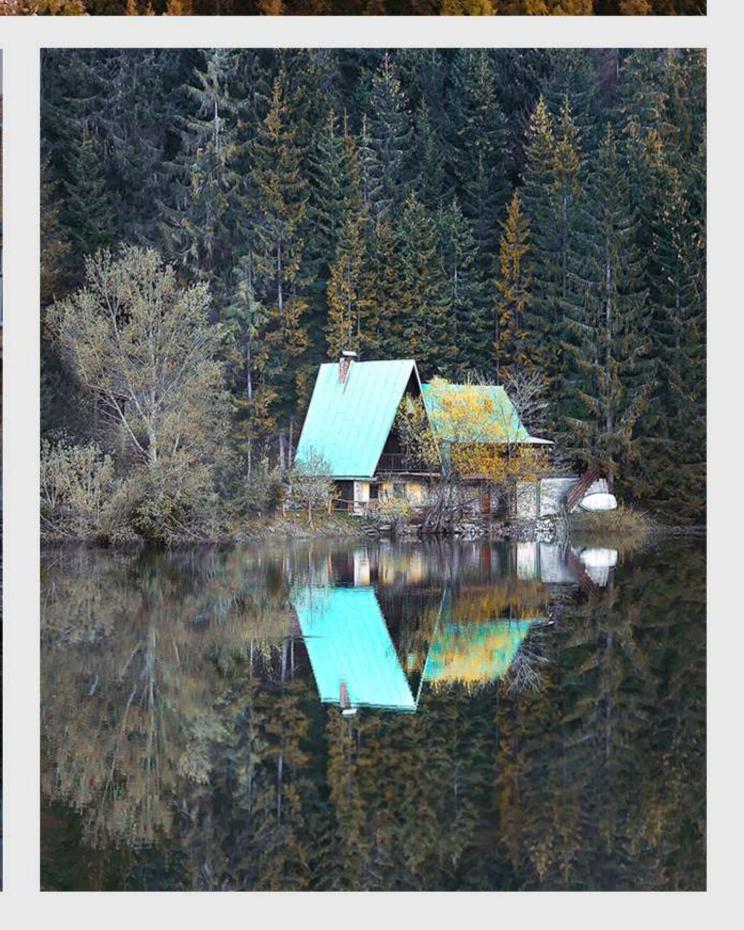
















INSTAGRAM ANALYTICS

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17.000+ followers

2.000+ monthly unique visitors

50.000+ monthly reached accounts

90.000+ monthly impressions

9.47% engagement rate

1.500 average likes per post

70 average comments per post

60 average saves per post

THE AUDIENCE

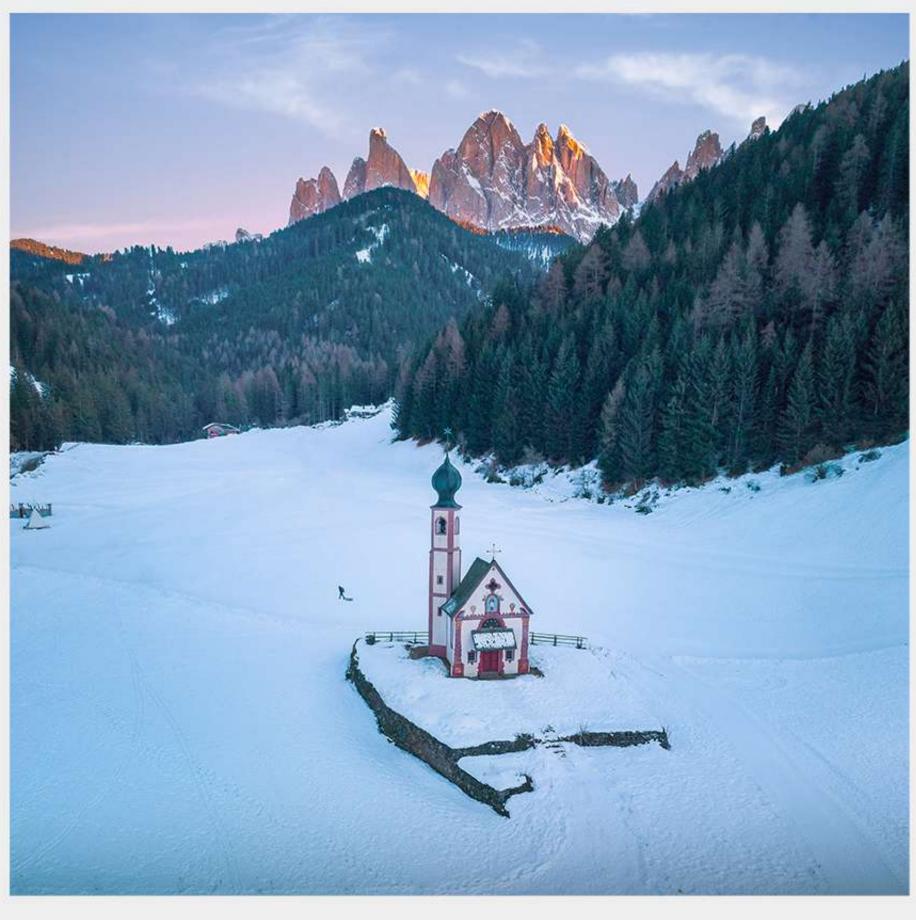
54% women, 46% men

60% aged 18-34, 34% 35-64

16% from U.S.A., Canada

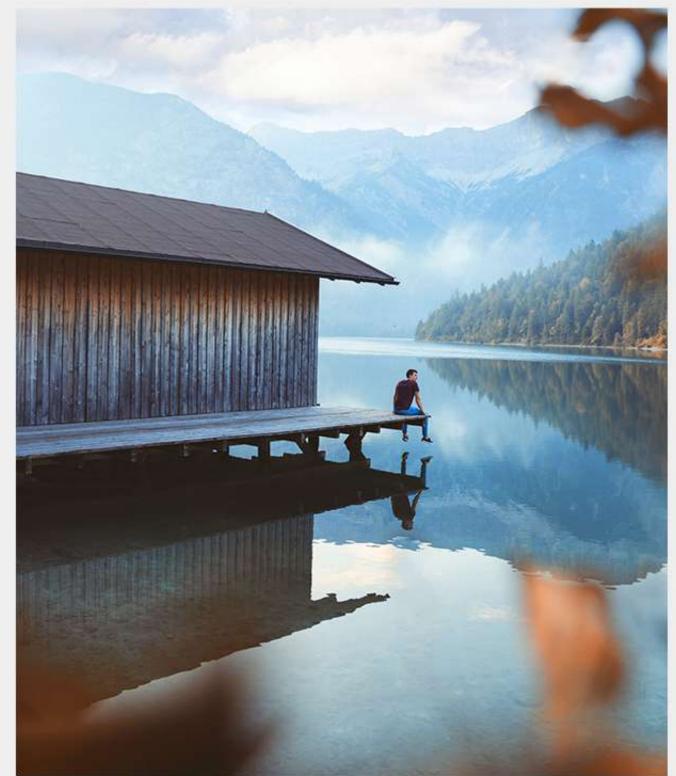
12% from Italy

11% from U.K., Germany, France

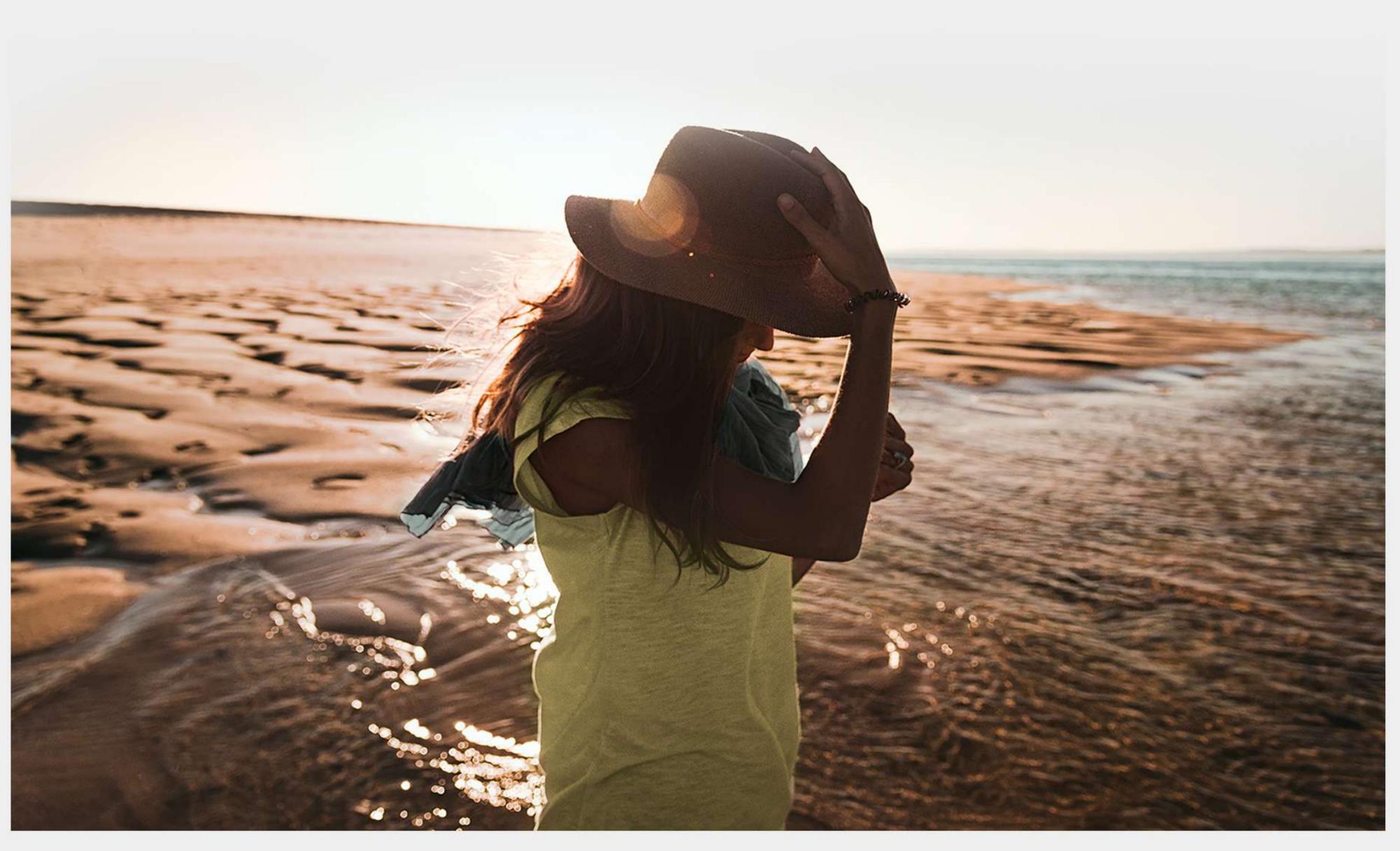








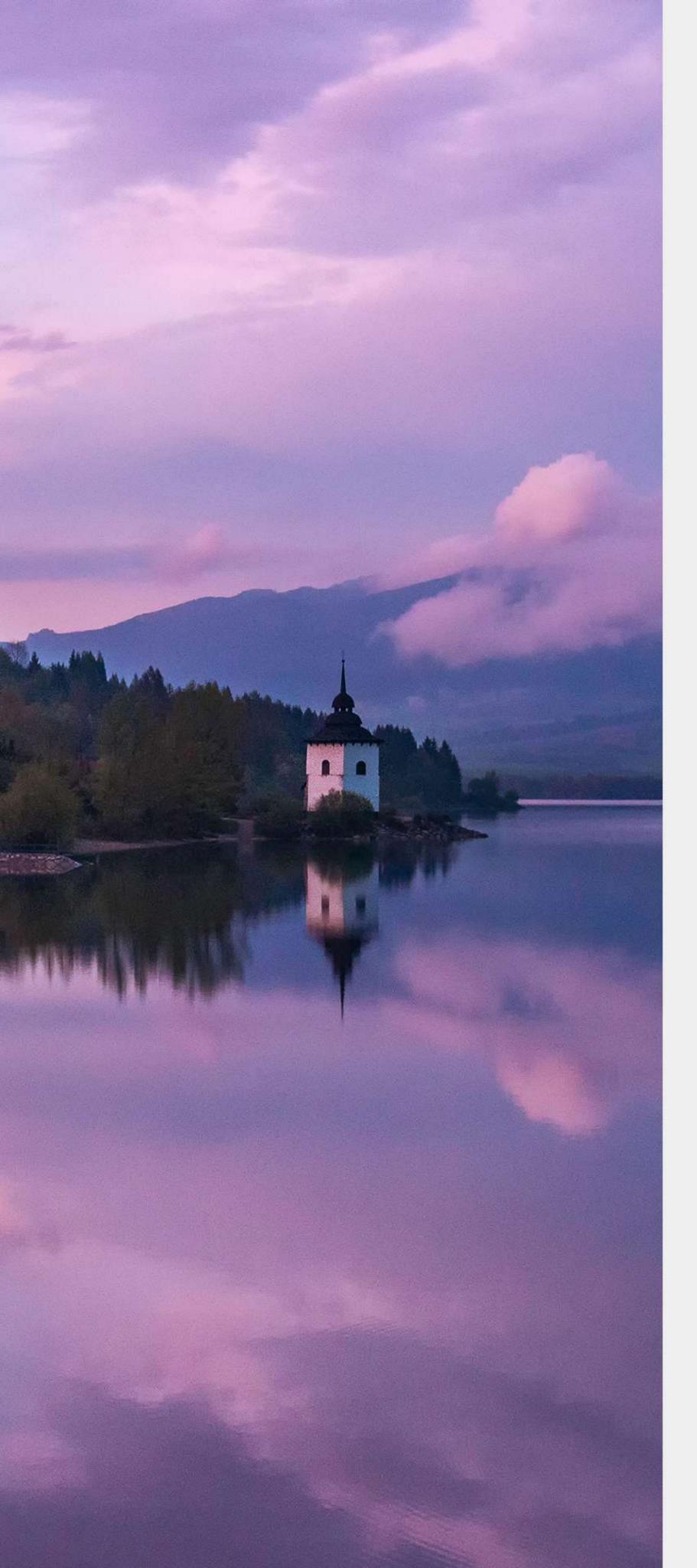














I strongly believe that at the heart of a successful collaboration, there's always a strong connection among the involved parts.

Without it, creativity will run braked and the final result will not meet the client's needs.

If you feel like we're on the same page, please, don't hesitate to contact me. We'll figure out together how to endow your services the appropriate media to make them shine.



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Thank you for your time,

Enrico Baroni