

ELECTRONIC PRESS KIT

MEET  
LORNALITZ  
BAEZ

Curve Model & Actress

BACKSTORY  
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# MEET LORNALITZ



## BACKSTORY

Lornalitz Baez is a Latin American curve fashion model, actress, television personality, business woman and entrepreneur. She became interested in pursuing a career in modeling by the age of 12. This beauty pageant contestant finished first runner up in “Miss Puerto Rico national day pageant”.

Lornalitz, at the age of 17 was named top-three finalist for the face of Jennifer Lopez clothing line. This was an incredible feat considering there were over 1,300 models auditioning.

Soon after her career sky rocketed, gracing the pages of Vibe magazine, Complex magazine, Urban Latino magazine, EGO magazine (Puerto Rico) and Salon Sense. She was the spokes model for Seagrams’s Gin, Enyce, Pelle Pelle (Europe), G-Unit, and Avlon hair (Brazil). Lornalitz walked in Mercedes Benz fashion week (NYC) for fashion designers Roca wear, Baby Phat, Azzure, DaDa and Lady Enyce. In Puerto Rico she walked the runway for designer Juan Colon during PR High Fashion week.

In 2008, Lornalitz was chosen as the first full figure model on NUVOtv’s hit show “Model Latina season 4”. This modeling reality television show gives Latinas of all heights, shapes and sizes a chance to win a huge modeling contract. Lornalitz’s story, ambition and personality certainly shined through as she was offered by NUVOtv to appear on her own reality tv show called “Curvy Girls”.

This beauty appeared in the May 2015 issue of Latina magazine. She is currently a Style contributor for Latina magazine. Most recently, she closed the show for New York Fashion Week, Spring/Summer 2016, on Project Runway airing on the Lifetime channel. With endless opportunities and versatility we are excited to see more of Lornalitz in the future!

# MEET LORNALITZ

## PRINT CAMPAIGNS // COVERS



“Marie Claire and Cosmo for Latina’s recently ran an online feature on Lornalitz naming her one of the gorgeous Latina models changing the industry.”

— Marie Claire and Cosmo for Latina’s



Featured brand & magazine placements:

TORRID  
NORDSTROM RACK  
KMART  
ASHLEY STEWART  
NYDJ  
FASHION TO FIGURE  
ROSS  
VOLUP2 UK  
SLINK  
SKORCH  
DAILY VENUS DIVA

# MEET LORNALITZ

TV // EVENT // PRESS



Closed the show for Project Runway  
2016 New York Fashion Week.

# MEET LORNALITZ



## MEASUREMENTS

**Height:** 5'10" / 178cm

**Bust:** 38D" / 96.5cm

**Waist:** 33" / 84 cm

**Hip:** 47" / 119 cm

**Size:** 14US / 18UK / 44EU

**Shoe:** 10US / 8UK / 41EU

**Hair:** Dk. Brown

**Eyes:** Brown



# MEET LORNALITZ

## AGENCY CONTACTS

### Heffner Management—Seattle

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### MC2 Model Management—Miami

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## SOCIAL MEDIA



instagram.com/lornalitz/



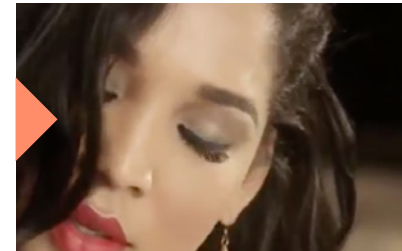
twitter.com/lornalitz



facebook.com/lornalitzbaez

facebook.com/lornalitzb

## EDITORIAL VIDEOS



### Brooklyn-born Beauty

Confident, educated, and proud of her curves.



### The Insider Interview

Talking all about “Curvy Girls”



### Reshaping Her Goals

Battled weight issues and came out of the fight with a fab full-figured modeling career.

THANK YOU FOR THE ATTENTION!

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“When people see me, I represent a change in fashion, culture, and a generation. My hope is that I will continue to be the voice for all of the women who do not have the platform to speak out. Change has come, and we are the future for fashion. Beauty is Beauty!”

— Lornalitz Baez