



Samantha Mok MEDIA KIT

EMAIL: SAMANTHAMOK0301@GMAIL.COM

YOUTUBE: [SAMANTHA MOK](#)

INSTAGRAM: [S_SAAMM](#)

ABOUT ME

HELLO! MY NAME IS SAMANTHA MOK AND I HAVE A PASSION FOR ALL THINGS **FASHION AND DESIGN**.

I AM **TORONTO-BASED CONTENT CREATOR** WITH A BACKGROUND IN **INTERIOR DESIGN AND FASHION STYLING & COORDINATION**. I ENJOYING USING MY PLATFORMS AS A FORM OF EXPRESSION TO **SHARE THE THINGS I LOVE**.

MY GOAL AS A CONTENT CREATOR IS TO REACH OUT TO **UNIQUE BRANDS** FOR COLLABORATION & SPONSORSHIP OPPORTUNITIES.



YOUTUBE (2.63K)

LUXURY, FASHION & LIFESTYLE

HIGHLIGHTS

- CONSTANT GROWTH (<1 YEAR ON YOUTUBE)
- ALL-TIME HIGHEST VIEWED VIDEO: 56K VIEWS
- RECENT HIGHEST VIEWED VIDEO: 4.5K VIEWS
- UNIQUE VIEWERS (MONTHLY): 33K VIEWS

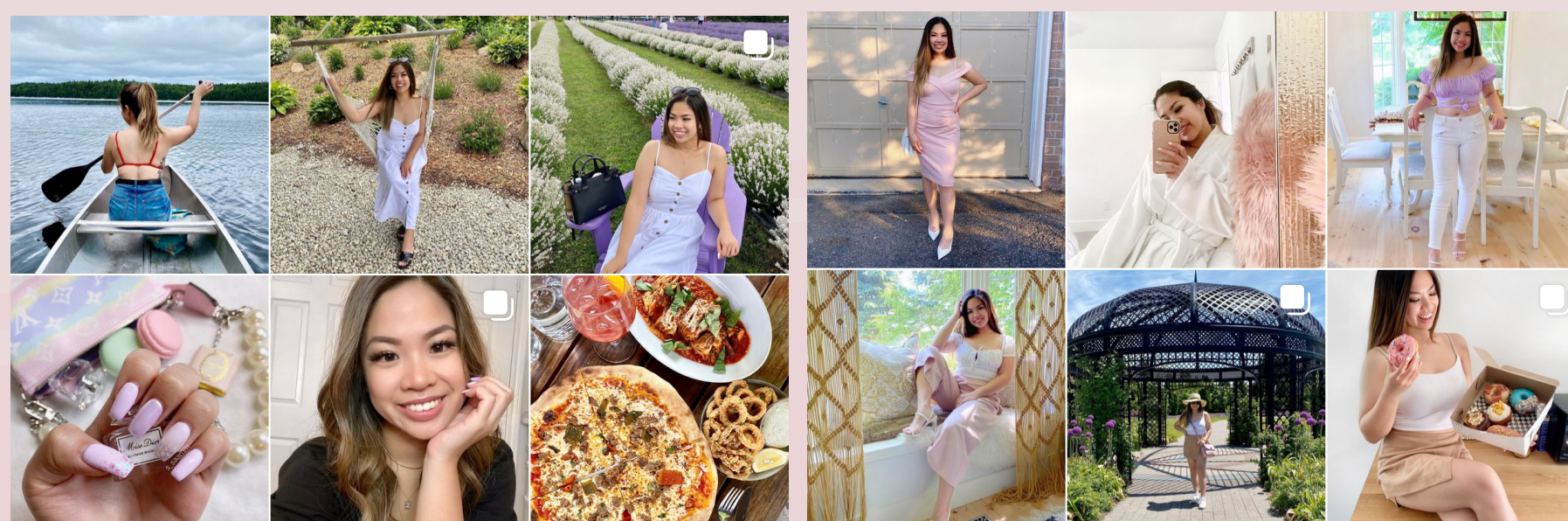
DEMOGRAPHICS

- US: 39.8%, CANADA: 9%, & UK: 5.5%
- 18-24: 22.7%, 25-34: 48.5%, 35-44: 20.7%

 92%

OPPORTUNITIES

- UNBOXING/REVIEW VIDEO
- HAUL VIDEO
- GRWM VIDEO
- STYLING VIDEO



INSTAGRAM (1.57K)

FASHION, LIFESTYLE & FOOD

HIGHLIGHTS

- CREATE & STYLE FLAT-LAYS
- FASHION & STYLING

DEMOGRAPHICS

- US: 21.4% & CANADA: 58.1%
- 18-24: 14.2%, 25-34: 59.5%, 35-44: 16.8%

 55.8%

OPPORTUNITIES

- FEATURED IG STORIES
- FLAT-LAY & STYLING POST