



MEDIA KIT 2021



Ryan Hager, PGA

Golf Instruction & Player Development

Ryan is the Director of Instruction at Plainfield Country Club in Edison, NJ. Recently placed on Golf Digests' Best Young Teachers in America, Ryan works with players of all ages and ability levels. He looks forward to discussing business opportunities.

www.ryanhagergolf.com | [@ryanhager_pga](https://www.instagram.com/ryanhager_pga)



About Ryan

Ryan is the Director of Instruction at Plainfield Country Club in Edison, NJ. Recently placed on Golf Digest's Best Young Teachers in America, Ryan wants to help you start improving your game now. Ryan works with players of all ages and ability levels. He has studied under some of the top teaching professionals in the U.S. including Jim McLean, Jason Carbone, Jeff Smith, Jeff Pierce, John Graham, John Bierkan, James Ridyard, and many more.

Ryan's coaching has expanded rapidly over the last few years and he has set a new standard for how to reach students all around the world. His reach spans over 20 countries worldwide and he has individual coaching programs set up in many of them. Ryan has contributed to a number of different industry publications and organizations, including Golf Digest, Titelist, and NJPGA.

He teaches in person lessons at Plainfield Country Club, Edison, NJ and Konnect Golf, New York City, NY. His Instagram account (@ryanhager_pga) provides daily tips, drills and insights on how to take your game to the next level. You can also find him on the #1 online golf coaching app, Skillest.

Available for

Private Instruction and Clinics
Online Lessons
Speaking Events
Ambassadorship
Social Media Content & Collaborations
Product Reviews

Contact

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Based in Edison, NJ, Greater New York Area



TRAFFIC PER MONTH

23.1k	785.2k	3.7M	5.64%
Instagram Followers	Reach	Impressions	Engagement rate

Approximately 1,215 new followers per week

AUDIENCE

91% male

25-34 years old

AUDIENCE AGE RANGE

- 1 % 13-17
- 12% 18-24
- 42% 25-34
- 24% 35-44
- 18% 45-64

BRAND AUDIENCE

36.15% Titleist

22.89% Nike

11.58% Adidas

11.16% Apple

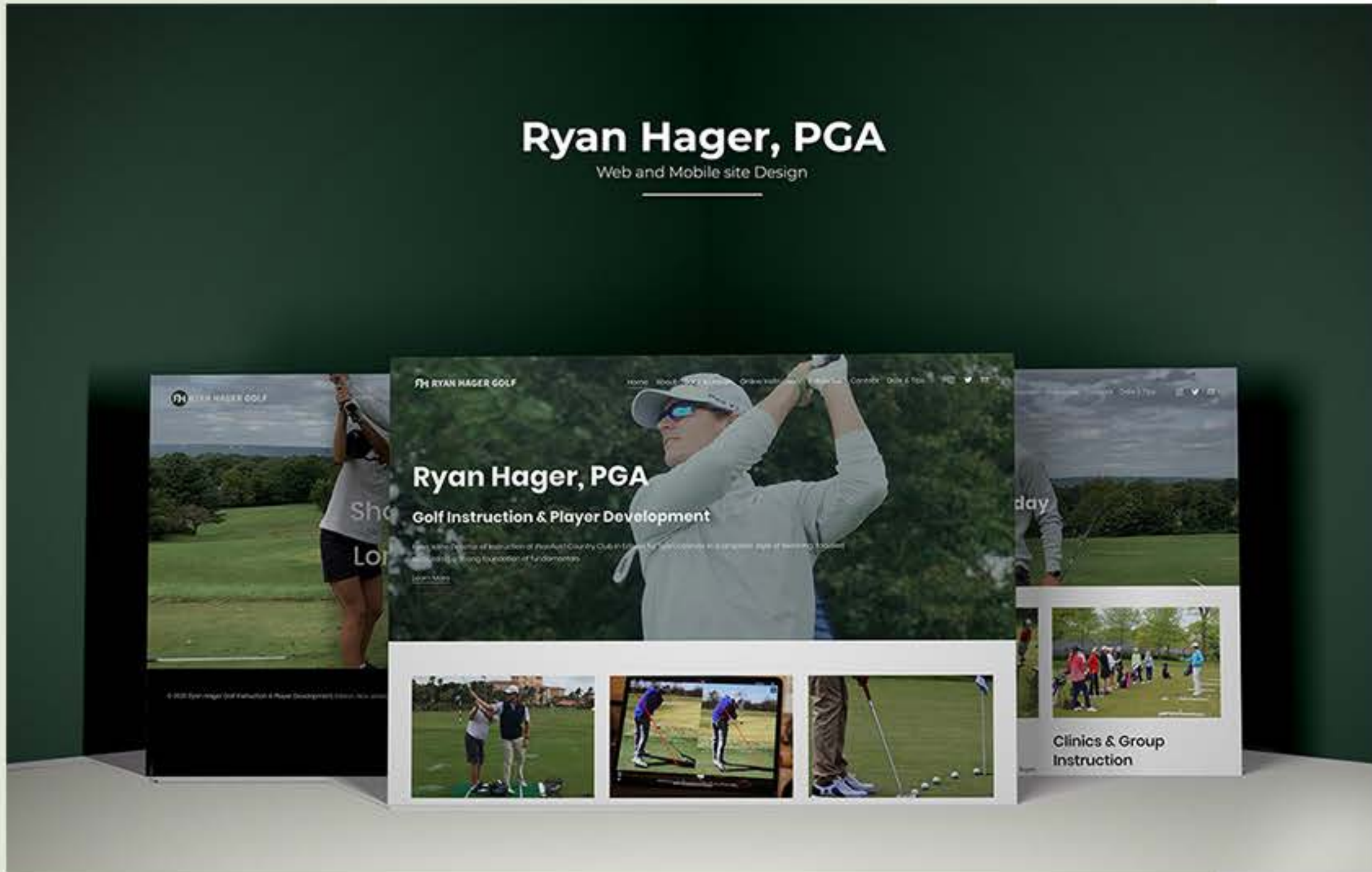
9.78% Under Armor

8.44% Other



Website

RYAN HAGER GOLF



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ryanhagergolf.com



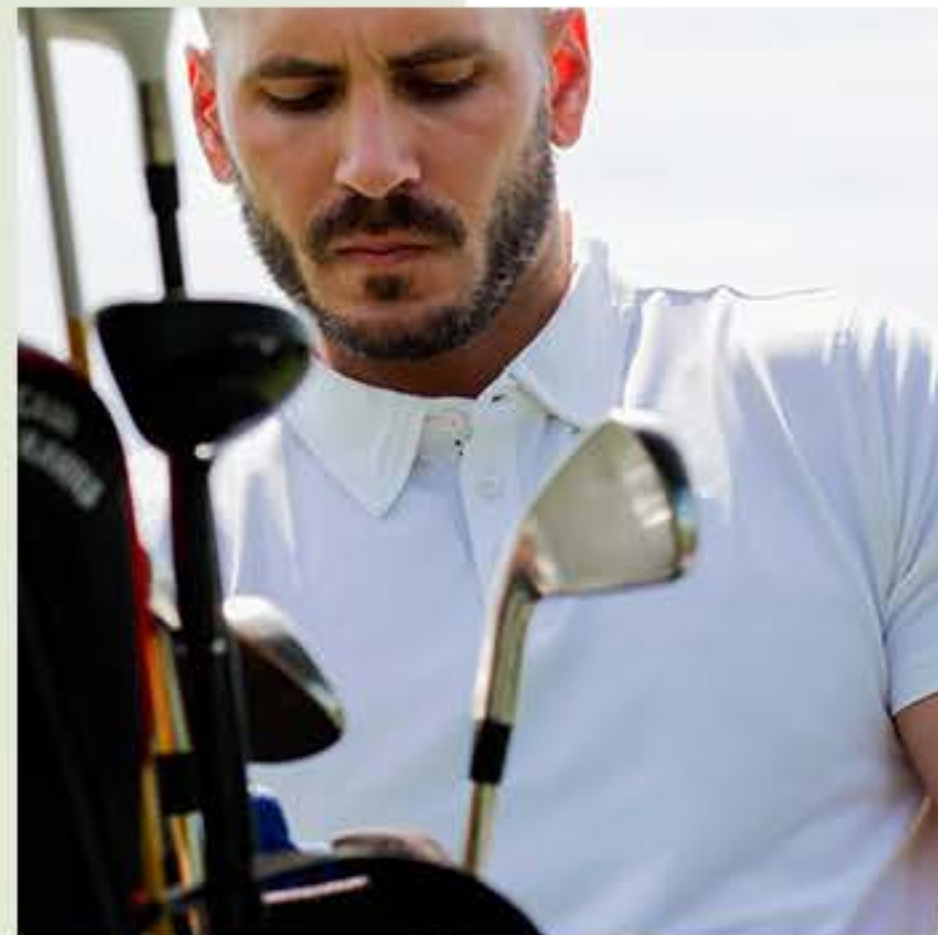
Nike Golf

Sponsored by and partners with Nike Golf.



Titleist

Sponsored by and partners with Titleist. Titleist is an American brand name of golf equipment and apparel products



Tillinger

Golf inspired athleisure wear for on the course and off. The perfect golf shirt for any situation. Partners with Ryan Hager Golf to offer personalized lesson and apparel packages.



Stay Healthy NJ

Featured on Stay Healthy NJ Podcast. Instant and easy access to the latest local news, trends, and information to help you improve your health, fitness, and wellbeing right here in New Jersey.



“There really isn’t a need to go on and on about how highly I regard Ryan as a person, golf professional, and teacher. I’ve been fortunate to be around the elite coaches in the game, and there is absolutely no doubt in my mind, that Ryan is “that guy”.

- JASON CARBONE, DIRECTOR OF INSTRUCTION, GOLF MAGAZINE
TOP 100 INSTRUCTOR



Let's Work Together

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