

## *Why partner with Katie Bulmer?*

72% of her audience is women between the ages of 18-34 (the most coveted marketing demographic) predominantly sorority women.

20K Instagram Followers

80K TikTok Followers

Keynote Speaker to over 50 colleges nationwide

Passionate about helping women find healthy dating relationships, physical & mental wellness.

## *Stats on Katie's Podcast: Truth for you Twenties*

2,000+ downloads per episode

Hit 50K downloads in February 2021



# Your name in front of your target market



Katie has had 15 years of experience working in TV, Print, and Radio advertising and will use those skills to make sure she understands your brand, message, and offering to best create an authentic ad to promote your business.

The audio will be emailed to you for your approval before anything is published.

Sponsorship options are negotiable based on your brand and message.



# PACKAGE OPTIONS

## PACKAGE 1

- Creation editing, and approval of your 60-second ad.
- Air on 1 Podcast Episode

**\$250 Investment**

## PACKAGE 2

- Creation editing, and approval of your 60-second ad.
- Air on 4 Podcast Episodes (1 month)
- Shout out to your brand in stories on Instagram

**\$850 Investment**

## PACKAGE 3

- Creation editing, and approval of your 60-second ad.
- Air on 5 Podcast Episodes
- Shout out on stories, and Post to Instagram feed

**\$1,000 Investment**

### CONTACT DETAILS

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### PAYMENT TERMS

Invoices will be sent on the 15th of every month. You will not be billed until your ad/promotion is complete.

Payment is requested within 2 weeks of invoice date