



Martha Reyna

**LATINA WITH A LOVE FOR
60'S & 70'S FASHION, RETRO TRAVEL,
AND VINYL RECORDS.**

MARTHAREYNA.COM

**CONTENT CREATOR, BLOGGER
& PHOTOGRAPHER**

About Martha

Martha is a Latina traveler, fashionista & Vinyl DJ who uses her platform to show the Latinx community that travel (and looking great while doing so) is within reach. Martha inspires her audience to break the stereotypes and create their own adventures.

My loyal audience has a taste for vintage style and a wanting for unique and retro travel locations so they too can explore the unique places of the world in their own style.

**AUDIENCE OF 5,500K+
MILLENNIAL WOMEN & LATINX**



My Groovy Audience

WOMEN 52.9%

MEN 47.1%

United States 79.6%

Mexico 8.4%

United Kingdom 2.0%

18 - 24 10.8%

25 - 34 47.5%

35 - 44 26.5%

**6% AVERAGE INSTAGRAM
POST ENGAGEMENT RATE**



breezyritter i'm obsessed with this outfit. can i have it, please?



mariaswildheart Obsessed with this look 🔥❤️



Keep the content coming. I really appreciate your creativity.



Gracias Martha , me encanta tu blog tan positivo y tú style . Me has animado a mostrar una parte de mi y pronto me inicio :)



The Reach



98,020 Monthly impressions
6% Engagement rate
5k+ Followers
1,000+ Views per Ig Story



10.1k Pinterest Monthly Viewers



60's & 70's Fashion



Retro Travel



Retro Hotels



Collaborations

"We are so happy we came across Martha's Instagram. We continue to be excited to collaborate with a fellow Latina. We love her genuine energy and support and we know our audience does too. Her post drew one of the highest engagement stats on our page."

Carol Snyder
PuroAesthetic.com

"OMG, thank you so so much for everything you've done, it was way more than what I expected and it's been exciting to see all the beautiful pictures and reels you put up. I really do appreciate your time and effort you put into it."

Anna Smith
@TheWaterfallLodge

"Martha goes above and beyond when representing my brand and as a small business owner, that efficiency is hard to find! Not only will you fall in love with her genuine and eclectic style, her professionalism makes it easy to work together virtually, even from different states."

Monica Cavazos
WeekendWarriortx.com



T A B B I S O C K S

EMPRESS



VINTAGE



allied global marketing

THE WATERFALL LODGE



Let's work together

Content Creation

- Fashion and Product Photography
- Blog Posts
- Travel photography

Sponsored Post Opportunity

- Instagram Posts
- Instagram Reel
- Blog Post

Let's chat

hola@marthareyna.com

www.marthareyna.com

