



@AIRBUDKOBE



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ABOUT KOBE

Kobe is a fun-loving pup who is known for stealing his mom's socks (or anything else he can find) in order to demand attention from his parents. Kobe's mom also posts dog-friendly recipes that have become a huge hit on TikTok.

TIKTOK STATS

217K

FOLLOWERS

3.6M

LIKES

15%

ENGAGEMENT
RATE

6.7M

VIEWS IN THE
LAST MONTH



AIR BUD KOBE

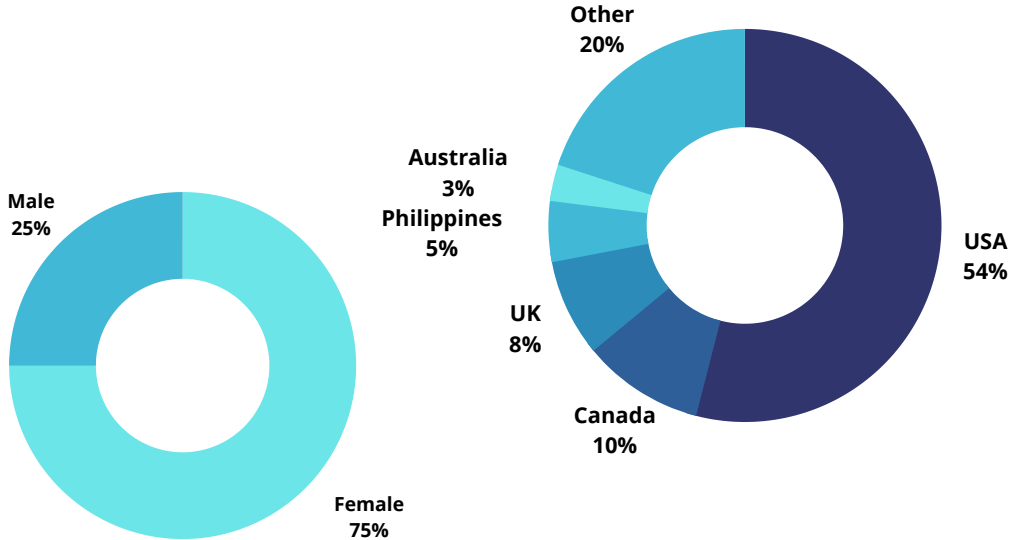
CONTACT: AIRBUDKOBE@GMAIL.COM

PAST PARTNERSHIPS

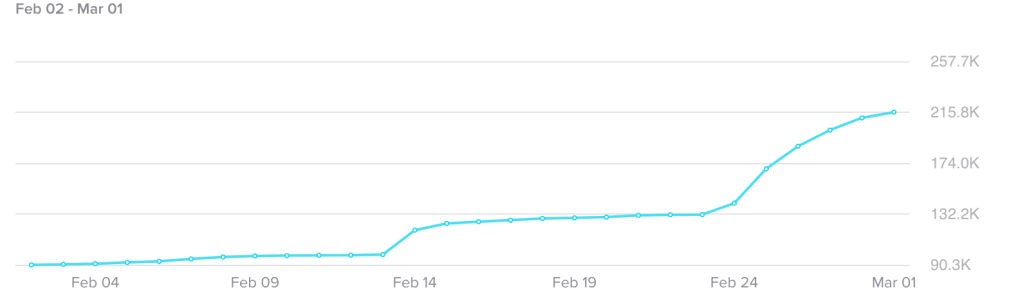
We have run successful campaigns with the following companies:

- Lumoleaf Dog Products
- CelebYou Talent App
- DigiPet Supplies

TIKTOK FOLLOWER DEMOGRAPHICS



NEW FOLLOWER DATA - THE LAST MONTH (TIKTOK)



INSTAGRAM STATS

7,500	1.5M	2.5M	13,000
Number of Instagram Followers	Number of accounts reached in the last month	Number of Impressions in the last month	Number of profile views in the last month