

MCKENNA RIEGER

CONTENT CREATOR

Nano-influencer Media Kit



INSTAGRAM STATS

- @mckennarieger
- Followers: 2.6K
- Engagement rate: 5.21%
- Follower growth in last 30 days: 3.5%
- Primary audience location : USA (67.4%)
- Audience age range: 25-34 (53.2%); 18-24 (21.1%)
- Audience breakdown: Women (50.9%); men (49.1%)

CONTACT DETAILS

Have a collaboration? Let's do it!
Contact me today.

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Instagram: @mckennarieger

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BASIC INFORMATION

I am an outdoor enthusiast living in Salt Lake City, UT that loves social media! I enjoy sharing my adventures online and connecting with others with similar interests. I try to create a positive space on my platforms and hopefully create a community of followers and friends.

My interests include the outdoors (skiing/snowboarding, rock climbing, hiking...etc.) and traveling! I try to help my followers find events, great places to stay in all price-ranges, and show that it's never too late to start something new!

I am currently the Paid Social Specialist for Traeger Pellet Grills.

COLLABORATION OPPORTUNITIES

- Instagram Photos
- Instagram Stories
- Videos (TikTok, IG Reels or IGTV)
- Instagram Takeover
- Exclusive Photos
- Giveaways and contests
- Product Review
- Brand Ambassador