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@i.r.a.aaaa

Ira Issoufou



About the Influencer

Ira is a multi-talented influencer who is dipping her hands into the fashion, styling and even music industry. Her content includes day-in-the-life videos, hauls while also talking about issues she holds close to her heart like inequality and more. While pursuing her passions she will also be attending George Washington University in the fall of 2021.

Content Deliverables:

- Tiktok videos
- Instagram grid posts
- Instagram story posts
- IGTV share
- Instagram reel posts

Brand Collaborations :

- Slide Jewels
- shopangelsclub

Stats :

Instagram:
 Demographics: 18-24
 Women
 Impressions: 11 k

Tiktok:
 Demographics: 81.3%
 Women
 Impressions : 80k



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