

# HAPPY LIFE SUZ



TRAVEL.FOOD.LIFESTYLE



SUZETTE BURTON

TRAVEL VLOGGER /  
INFLUENCER / VIDEOGRAPHER

# ABOUT ME

Aside from being a filmmaker and producer, Suzette is a social media content creator and influencer who is passionate about travel, food and lifestyle. She has traveled to various countries highlighting hotels, beautiful vacation homes, and restaurants. In 2018, she launched the web series **"The Ultimate Vegan Brunch Tour"** and **"Travel With Suz."** Suzette has also partnered with brands such as **We Are 8, Gardein, Travel Insurance Master, Cafe Du Chateau, Abillion, and Salty Mermaid Swimwear.** She has been featured in articles such as **"The Nomadic Vegan"** for being one of 16 black vegan travelers around the world. As well as the London based podcast **"Nomad & Spice."** Suzette is excited to collaborate with brands, airlines, hotels, villas, retreats, restaurants, and tour agencies. She looks forward to inspiring people to experience the beauty of the world.



## STATISTICS



1500+



6,131+



9,573 views+

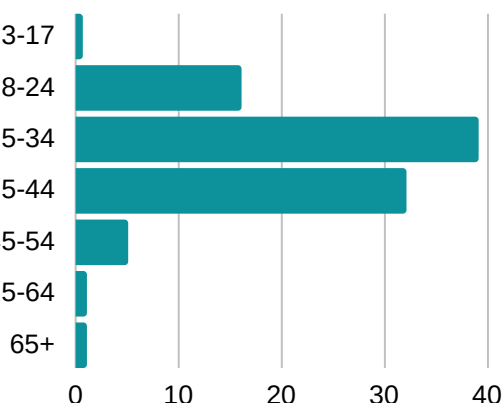
February & March 2021

Impression Rate = 173,034

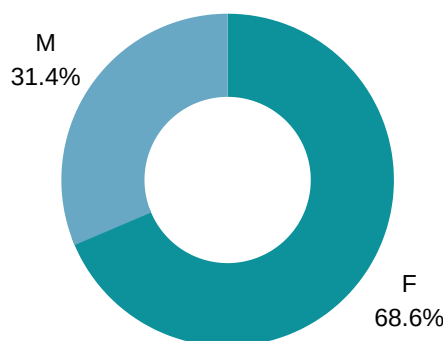
Profile Visits = 4,874

## AUDIENCE ENGAGEMENT

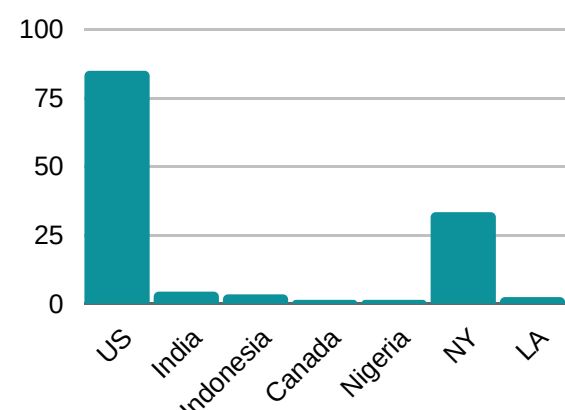
Age



Gender



Top Locations



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# SERVICES OFFERED

## SOCIAL MEDIA SERVICES

- YOUTUBE SPONSORED VIDEOS
- INSTAGRAM SPONSORED VIDEOS AND PHOTO POSTS
- YOUTUBE PRODUCT REVIEW VIDEO
- PROMOS \*
- COLLABORATION AND PARTNERSHIPS\*

## VIDEO PRODUCTION SERVICES

- VIDEOGRAPHY
- DRONE FOOTAGE
- PHOTOGRAPHY
- SOCIAL MEDIA TEASERS
- VIDEO EDITING





# SOCIAL MEDIA COLLABORATION PACKAGES

## YOUTUBE SPONSORED VIDEO

### Brands can be mentioned in:

- Travel With Suz
- How To Videos
- Happy Life Suz Recipes

## YOUTUBE PRODUCT REVIEW

- Product unboxing video
- Cooking demonstration video
- Product placement video

## INSTAGRAM SPONSORED VIDEOS AND PHOTO POSTS

- Will be featured on the Happy Life Suz and/or The Ultimate Vegan Brunch Tour page's

## COLLABORATION AND PARTNERSHIPS

- Partner with hotels, retreats, tourist boards, travel agencies to create content.

\*Partnerships can be tailored to fit your companies needs.

