

SOCIAL MEDIA STATS



11,546 FOLLOWERS

70.6 % Women

(29.4% Men)

73% 18-34 year olds

Average views -

1,020

Average likes - 400



89,700 FOLLOWERS

91.3% Women

(8.7% Men)

59% United States

8% United Kingdom

6.1 million Likes

2.0 million Profile

Views

Taylor Shennett

LIFESTYLE & FASHION

ABOUT THE BLOGGER

Taylor Shennett is an Orlando-based content creator who enjoys sharing her fashion, lifestyle, and beauty must-haves on Instagram and Tiktok. She loves showing off shopping hauls and interacting with her audience through highly interactive stories. She is always on the lookout for amazing products to share.



ELSEWHERE

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Tiktok: @taylorruipingshen

Twitter: @taylorshennett

Facebook: /Ruipingshennett

PREVIOUS PARTNERSHIPS



Vera Bradley

Felina

RALPH LAUREN
FRAGRANCES

BEARPAW



FABLETICS

SARAH FLINT

Pier1 imports

— AMERICAN —
threads

Thread Tank

BECCA

R+Co

SOL Janeiro