



# Jon Moses

INFLUENCER

## About me

A Finalist from 'Andrew Lloyd -Webber's, ITV's Superstar' Prime Time TV Show.

Jon performed for millions of viewers, working with Mel C, Amanda Holden, Jason Donovan and Dawn French to name a few.

He has toured worldwide, with his solo show, including London's O2 Arena and has performed the title role of Jesus in Jesus Christ Superstar and many more leading male roles all over the world.

He has been a successful presenter for many National Awards Ceremonies & has been a key judge for TeenStar, OpenMic, Park Resorts and Bourne Leisure.

Jon's recent album 'Journey' peaked at a whopping number 5 in the charts securing him a sell-out solo theatre tour all over the UK and Europe.

On a business level Jon is a Director of an award winning, successful performing arts school based in Leeds (Stage Door Performing Arts), and also runs a company that helps vulnerable people throughout the UK ( B-Vocal ).

## Socials



**186,000**



**31,000**



**40,000**

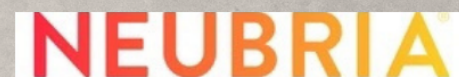


# Jon Moses

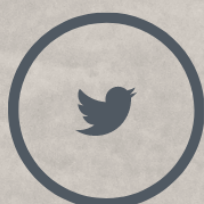
INFLUENCER

Brands worked with:-

Johnston Press



**socials**



**186,000**



**31,000**



**40,000**



# Sample shots



"I have been using Vocalzone ever since I became a professional singer. I have tried absolutely everything on the market and nothing else compares to Vocalzone! If you're a serious singer, public speaker or in a job that involves using your voice and respiratory system you have to use Vocalzone".





HypeAuditor



## Instagram report

jonmosessinger

### Audience



### Audience Interests

Cinema & Actors/actresses	21,768	72.0%
Music	19,954	66.0%
Nature & landscapes	19,954	66.0%
Travel	19,954	66.0%
Luxury	19,349	64.0%
Fashion	18,745	62.0%
Shows	18,140	60.0%
Modeling	17,535	58.0%
Family	17,233	57.0%
Finance & Economics	16,326	54.0%
Adult content	16,326	54.0%
Art/Artists	15,721	52.0%
Management & Marketing	14,814	49.0%
Lifestyle	14,209	47.0%

### Audience Yearly Household Income

0k-5k	344	11%
5k-10k	870	2.9%
10k-25k	3,615	12.0%
25k-50k	6,385	21.1%
50k-75k	5,300	17.5%
75k-100k	3,993	13.2%
100k-150k	4,940	16.3%
150k-200k	2,445	8.1%
200k+	2,337	7.7%

### Audience Ethnicity

Caucasian	20,507	67.8%
Hispanic	3,111	10.3%
Asian	2,191	7.3%
African	1,971	6.5%
Arabian	1,357	4.5%
Indian	1,094	3.6%

### Audience Language

English	24,187	80.0%
Spanish	1,209	4.0%
Portuguese	907	3.0%
Italian	604	2.0%
Russian	604	2.0%
French	302	1.0%

Followers

30.2K

4 Week Followers Growth

+2.1K

Quality Audience

19K

Authentic Engagement

1.9K per post

Engagement Rate

10.19%

Estimated Reach

2.5K—15K

Estimated Post Price

\$4.5K—\$6K

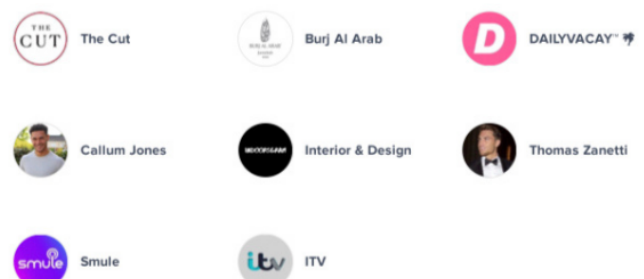
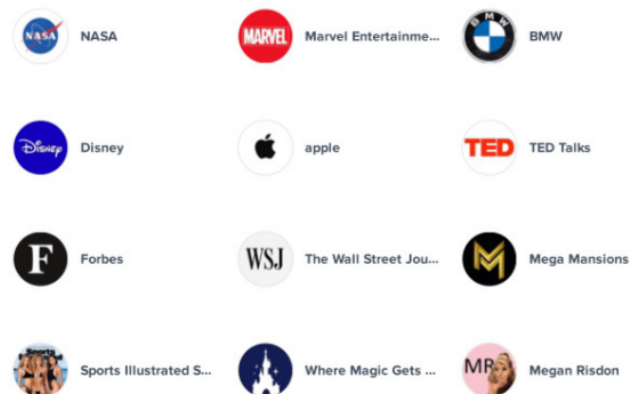
Estimated Story Price

\$400—\$700



@jonmosessinger

### Audience Brand Affinity



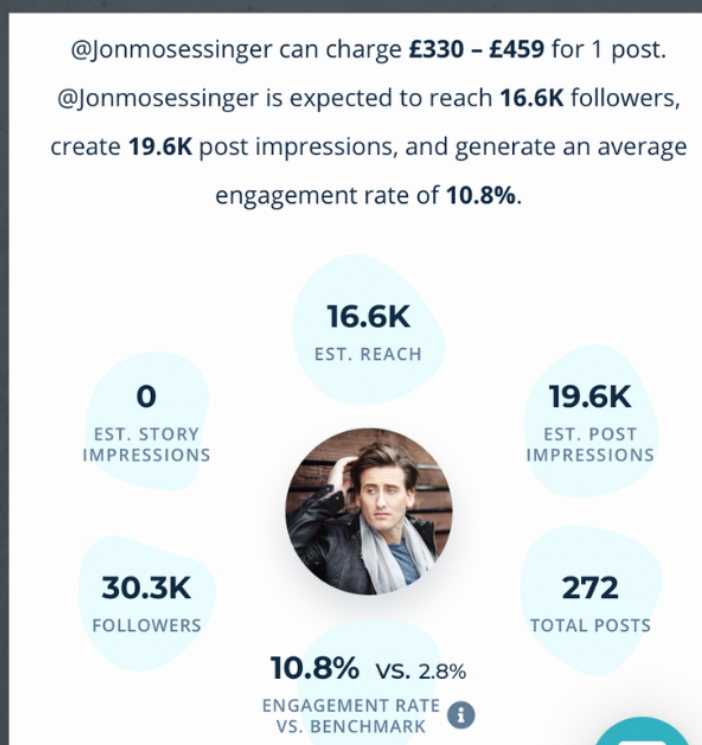


# My standard prices instagram

inzpire.me

## Story

## Post



## Video post

**£700**



# Twitter Report

**jonmosesvocals**

TIME PERIOD 6/26/2020 - 7/6/2020  
TWEETS: 707 • USERS: 543

**707**  
Total tweets

4,576.54 €  
economic value

95.26 %  
sentiment score

5,812,847  
potential  
imprints

1,334,083  
potential  
reach

543  
total  
contributors

13  
tweets  
per contributor

2,456.87  
followers  
per contributor

597  
original  
tweets

489  
original  
contributors

122  
original tweets  
per contributor

TEXT TWEETS 1.7% 12  
REPLIES 77.79% 550  
RETWEETS 15.56% 110  
LINKS AND IMAGES 16.83% 119

My rates

Mid-tier influencers:  
\$100-\$1,000 per post

## YOUR TWEETS

During this 28 day period, you earned  
14.3K impressions per day.

## Engagements

Showing 28 days with daily frequency

Engagement rate  
2.8%



## Link clicks

124



On average, you earned 4 link clicks per day

## Retweets without comments

503



On average, you earned 18 Retweets without comments per day

## Likes

4.8K



On average, you earned 170 likes per day

## Replies

781



On average, you earned 28 replies per day



jonmosesvocals | 4 days ago | 487B1 €  
OMG!! We are out out!! With no goblins whoop whoop Cheers everybody!!  
#happybirthday <https://t.co/a8i5a1PaY>



jonmosesvocals | 4 days ago | 40651 €  
Happy Birthday to meeeeeeeee!!!!



jonmosesvocals | 2 days ago | 40651 €  
Can I ask a question, please don't laugh at me I've been feeling ill all day! get it all the time BUT when I feel like it. Every single time a thunder storm happens, then it's like a ton of bricks have been lifted off me Bamp; my brain feels more fresh Bamp; relaxed? Do you get this?



jonmosesvocals | 8 days ago | 20325 €  
RT @jonmosesvocals: My daughter just said "Daddy I miss seeing you singing on the stage". I think my heart just broken Hope #theatre and #performing come alive again. Here is the last time she saw me perform, 'her prince'  
@SundEmpire @UKP\_Ltd Sending love to everyone in the #arts #coronavirus  
<https://t.co/QKd6Fr2wWC>



jonmosesvocals | 5 days ago | 40651 €  
...I turn 37 tomorrow... like 37 as in nearly 40... like where did that come from... last year I'm sure I was 18?



jonmosesvocals | 1 day ago | 40651 €  
My wife blocked me on Facebook because I post too many bird puns. Well, toucan play at that game.



jonmosesvocals | 2 days ago | 20325 €  
RT @jonmosesvocals: #HURT @jonmosesvocals <https://t.co/6FPqvwLoH>

Influencer  
MarketingHub

Followers  
186,837

Total favourites  
3,368

Tweets  
22,665

Total retweets  
518

Estimated Earnings Per  
Post

\$1,401.75 -  
\$2,336.25

Engagement Rate

0.10%

@jonmosesvocals





# TIKTOK Report

🔒 ubiwiz.com

**@jonmosesvocals**

Followers: 41,700

Likes: 93,300

Videos: 100

Engagement Rate: 2.40%

Estimated Earnings Per Video

**\$25 - \$42**



**@jonmosesvocals**





## *CONTACT*



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