

THIRSTY WANDERER

HOLLY GOODE

[HOLLYGOODE.COM](https://hollygoode.com)



DRINK REVIEWER • CONTENT CREATOR • SOCIAL MEDIA INFLUENCER

2022 MEDIA KIT



about holly

 hollygoode.com

 [thirsty.wanderer](https://www.instagram.com/thirstywanderer)

Follow me on Instagram for updates!

Holly “Thirsty Wanderer” is a Digital Marketing Freelancer, Content Creator, and Web Designer. She has succeeded across several sectors of media including Public Relations, Marketing, and Web Design for over seven years. Holly has spent the past four years sharing her restaurant experiences, beer & cocktail reviews, and traveling favorites with her followers worldwide.



about thirsty wanderer

Shortly after moving to San Diego in 2017, Holly began exploring the Mecca of craft breweries. Thanks to her knowledge in the marketing realm, she began spreading her adventures and created a new brand through her Instagram **@thirsty.wanderer**. Since then she has visited restaurants and breweries worldwide including the US, Ireland, Spain, and Germany.

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Available for:

- Sponsored Partnerships
- Ambassadorship
- Social Media Content & Collaborations
- Product Reviews
- Giveaways



IG Statistics

Traffic & Audience

- 14.8k Followers
- 80% male / 20% female
- Ages
 - 25-34 | 30%
 - 35-44 | 41%
- 6% Engagement
- Story Views: 600-800 avg.
- Reel Views: 7,300 avg.
- Likes: 800-1,200 avg.

Tops Cities/States

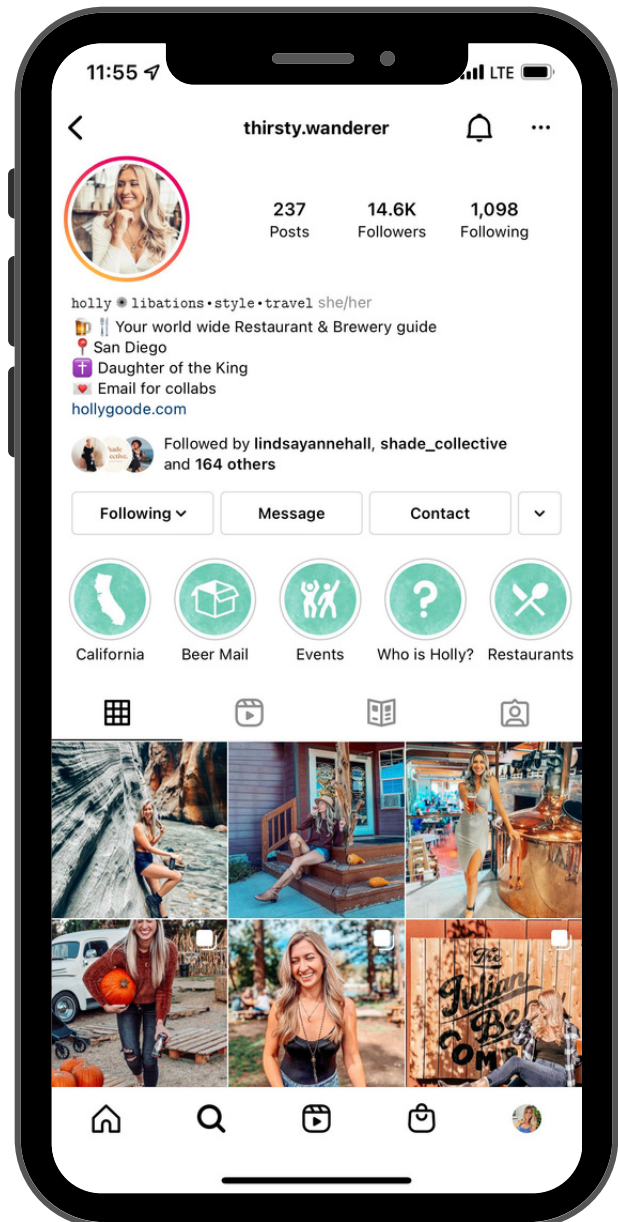
- San Diego, CA
- Los Angeles, CA
- VA Beach, VA
- Portland, OR
- New York, NY

Top Countries

- United States
- Canada
- Brazil
- United Kingdom
- Australia



237 Posts 14.6K Followers 1,098 Following





Campaign for **Visit Bend**



Campaign for **Down To Ferment**

Recent Collabs





Campaign for **Bier Garden**



Campaign for **Ariose Co.**

Other Collabs

Restaurants

- [Beir Garden Encinitas](#)
- [Cardellino](#)
- [Curadero](#)
- [Matsuoka Sushi](#)
- [Original 40 Beer Co.](#)
- [Stone Brewing](#)

Beer/Breweries

- [Anchor Brewing](#)
- [Ballast Point](#)
- [Belching Beaver](#)
- [Burgeon Beer](#)
- [Kové Hard Yerba Mate](#)

- [Local Roots](#)
- [Pure Project Brewing](#)
- [Original 40 Beer Co.](#)
- [Saltfire Brewing](#)
- [Second Chance Beer Co.](#)
- [Slo Brewing](#)
- [Stone Brewing](#)
- [Viewpoint Brewing](#)



Campaign for **Saltfire Brewing**



Campaign for **Cardellino**

Other Collabs cont.

Other Companies

- [Ariose Co.](#) - Clothing
- [Growler Nation Co.](#) - Pressurized Growlers
- [Lumberlend](#) - Wooden Mugs
- [Rebru Spirits](#) - Sustainable Liquor
- [Triton Charters](#) - Catamaran Charter



Campaign for **Tavour**



Campaign for **SD Legion**

Campaign/Partner Options

Each campaign is different! Choose one (1) or multiple options.

1. Story

- Single
- Multiple

2. Post

- Single static post
- Carousel of posts (1-10)

3. Travel

4. Reel

- Review
- Experience

5. Giveaway/Contest

- Prize provided by client

6. Guide

*All campaigns receive analytics.
All reposts from outside accounts are complimentary.*

LET'S WORK TOGETHER!



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