

A young man with dark, curly hair, wearing a grey t-shirt and black shorts, is walking on a rooftop terrace. He is smiling and looking back over his shoulder. He is holding a clear glass with a green plant in it. The terrace has a metal railing and a chain-link fence. In the background, the US Capitol building is visible under a cloudy sky.

@THEJONATHANLURIE

A WASHINGTON DC BASED TIKTOKER FOCUSING
ON UPSCALE LIFESTYLE CONTENT.

Jonathan Lurie

A Washington DC native highlighting his day-to-day life experiences in the nation's capital. I was featured as a DC TikToker to follow in both Washingtonian Magazine and NewsBreak. Brands I have worked with include KNEAD Hospitality and Design, Bird Scooters and Brave Robot Ice Cream to name a few.

About

An engaged audience of well over 35,000 followers mainly from the DC area on TikTok and 2K Instagram followers also with a high concentration in the DC area with an engagement rate of 17.81%.

SOCIAL MEDIA STATISTICS



2K 38K

TIKTOK STATISTICS

2.5M

MONTHLY UNIQUE
VISITORS

30K

MONTHLY PROFILE
VIEWS

15K

MONTHLY SHARES