

hello@annatcook.com  
annatcook.com  
 @annatcook\_



# Anna Cook

TRAVEL + OUTDOOR LIFESTYLE  
PHOTOGRAPHER AND BLOGGER

**11%**

Instagram  
Engagement  
Rate

**40K+**

Weekly  
Impressions

**4,505**

Instagram  
Followers

# *ABOUT ME*

Hey, I'm Anna! I am a photographer and writer passionate about outdoor adventure and travel. My goal is to share my love for all my tried and true brands authentically with my audience so that they can fall in love with your brand as much as I have!



## Statistics + Audience

42% Female and 57% Male  
18-32 primary age group

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### **Averages per photo:**

300-450 Likes  
50-60 Comments  
2,200 Reach  
3,000 Impressions  
250-450 Story Views



## *SERVICES OFFERED*

- Social Media Promotion
- Licensed Images
- Blog Post Dedications + Mentions
- Product Reviews
- Contests and Giveaways
- Product Photography
- Freelance Writing
- + Others

