## TAYLOR VICTORIA

Fashion, Lifestyle, & Beauty Blogger

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## ABOUT ME



Hi, my name is Taylor James & I'm a Fashion, Beauty, & Lifestyle blogger based out of Houston, Texas. I'm a lover of all things fashion & style. I have been blogging for two years and it has been such a joy sharing my style and life with my audience. When I'm not creating content I work full time as a Visual Merchandiser so I create all the time!

I've worked with brands such as ShoeDazzle, Merit Beauty, L'Oréal, Fabletics, & Forever21. I am also an ambassador for Hair by Felisha Moten.

3.5K

WEBSITE PAGEVIEWS
MONTHLY

www.taylorvictoriablog.com

7.9K

INSTAGRAM FOLLOWERS

@TheTaylorVictoria

\*as of March 2021

159K

MONTHLY IMPRESSIONS



Services Provided

TAYLOR VICTORIA

- Content Creation for Campaigns
- Brand Ambassador
- Product/Services Reviews
- Virtual Styling
- Grand Opening Event Coverage

## **ANALYTICS**



• Engagement Rate: 10%

Average Likes: 667

Average comments: 50

• Views per Story: 500

• Monthly Profile Visits:

2K





## **MISSION**

My mission is to work with brands who value quality & their audience. I want to be able to be the liaison between your brand and your customer while creating content that is engaging and align with our core values. My hope is to inspire my audience to believe in themselves & to express their truth in their personal style. I look forward to working with you.

Connect

CAN'T WAIT
TO WORK
WITH YOU!

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