# **THEJOYCEKE**











# **JOYCE KE**

A new and upcoming content creator. Joyce is a Chinese American based in Boston, Massachusetts. Her content revolves around fashion and lifestyle. Focusing mainly on high fashion and luxury looks.

Joyce believes in using her platform to inspire other Asian Americans to follow their passions. She wants to create an inclusive space to show how anyone can succeed as she herself is not the average influencer.



# **@THEJOYCEKE**

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### **STATISTICS**

**JULY 2021** 

FOLLOWERS: 246, 138% INCREASE

**AVERAGE LIKES: 129** 

**AVERAGE COMMENTS: 40** 

ACCOUNT REACH: 19.7K, 336%

INCREASE

CONTENT INTERACTION: 2,080,

280% INCREASE

#### TOP COUNTRIES:

- UNITED STATES
- PHILIPPINES
- AUSTRALIA

AGE RANGE: 18-24

GENDER:

85.3% WOMEN

14.7% MEN



#### **SERVICES**

- Dedicated Post
  - High-quality HD images
  - Description of product and benefits
  - Mention & Tags
- Instagram Story
  - Quality images
  - Product description
  - Mention
  - Product recommendation
- Instagram Réel
  - High-quality video
  - Description of product
  - Use of product
  - Mention & Tags

Open to all other collaboration ideas!



#### **FEATURES**

Reposted onto the official Windsor Instagram page.

WINDSOR