



IRINA BAYRHAMMER

BEAUTY & FASHION
INFLUENCER

CONTACT IRINA

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Austria

WORK HISTORY

Ex. Fashion Model
The finalist of SLOGGI Beauty Content 2009
Master Degrees
Beauty Junkie
More than 5 years in Fashion Industry.



MEET IRINA!

Irina is a Beauty and Fashion content creator based in Salzburg, Austria. She specializes in sharing day to day life content & the latest Fashion and Beauty trends. She is known to make high quality content-including creative reels, she has built a loyal following based on her authentic content which shows in her high engagement rate.

Her Instagram @the_life_woman sees 16% engagement rate and reaches a total of 30k followers and is growing at a rapid rate! The audience consists from all over the world:

- + Germany
- + Austria
- + United Kingdom
- + United States

COLLABORATIONS :

- + TWISTSHAKE
- + ICANIWILL
- + CURA
- + CLAIRE & BLAKE

SERVICES:

- + DEDICATED POSTS
- + TRY ON HAULS
- + REELS/IGTV
- + GIVEAWAYS
- + CUSTOM CONTENT CREATION

RATES :

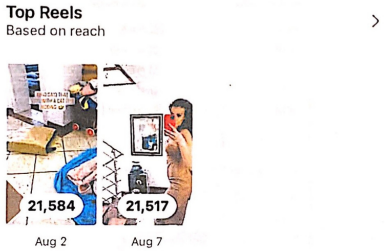
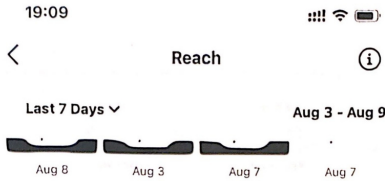
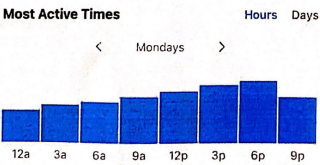
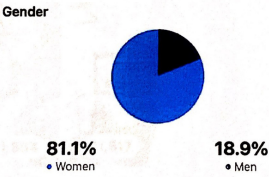
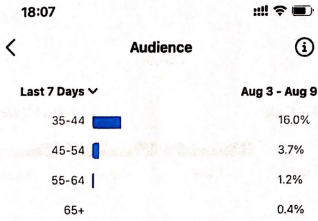
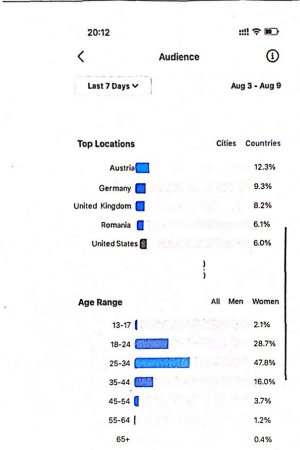
- + 1 FEED POST
- + 5 STORY FRAMES
- + 1 REEL

RATES STARTING FROM 100EURO.





INSIGHTS



Impressions
vs Jul 26 - Aug 1
710,306
+72.3%

Profile Activity
vs Jul 26 - Aug 1
Profile Visits
158,039
+17%