

### TIKTOK

@\_VCY

Instagram

@Kyle\_VCY

**Content Creator** 

#### CONTACT

PHONE: 808 224 6265

WEBSITE:

https://influence.co/kyle\_vcy

**EMAIL:** 

vcymanagement@gmail.com

# SOCIAL MEDIA KIT (As of 16 Aug 2021)

#### **TikTok Analytics**

- Followers: 2,064,016 100,000 per month average increase
- 66.8 million likes
- 5.3 Million views/week average

#### **Audience**

• United States: 64%

• United Kingdom: 4%

• Various Countries: 2%

• 57% Male Followers

#### **Instagram Analytics**

- Followers: 160, 076 10,000 per month average increase
- 433,000 views/video average
- 44.7% Engagement Rate (Extremely High)

#### **Audience**

• United States: 56%

• India: 10%

• United Kingdom: 4%

• 54% Male Followers

#### **Current Rates**

(Rates are negotiable)

#### <u>TikTok</u>

Post: \$1750 to \$2500 depending on length of video.

Post includes **72 Hours** owning link in Bio.

#### <u>Instagram</u>

Post: \$1500 and includes **72 Hours** owning link in Bio.

Story: \$250 to \$500. Negotiable depending on type of story and desired outcomes

#### **Combo**

Post to both TikTok and Instagram with 72 hours link in bio for \$3000

## **About Kyle**

My name is Kyle Fuller also known as VCY on both TikTok and Instagram. I am a 17-year-old high school entrepreneur living in Las Vegas NV. During the pandemic like any other kid, I went onto social media and started making videos to pass the time. Through some good fortune I have been able to produce content that many people enjoy, and I began getting an extremely high number of followers. I look forward to working with other influencers and companies that would like to collaborate on business ventures for the foreseeable future.

My content primarily focuses on Anime and comedy. I am very flexible and can promote most items. However, I am not greedy and simply promote all things thrown my way. I like to work with companies that I have an interest in and feel that would benefit greatly from my services.

In the very near future, I plan to begin getting more into gaming as well. I will begin producing gaming videos and doing content for gaming. I also am looking to expand to other platforms very soon to include YouTube, YouTube Shorts, and Twitch.