

PAPERCLIPS & CONFETTI

HELLO. I'M

LINDSAY SATMARY

PAPERCLIPS & CONFETTI IS A MOTHERHOOD AND LIFESTYLE BRAND CONNECTING MOMS WITH PARENTING IDEAS, PRODUCTS, AND SERVICES IN A MEANINGFUL WAY.

Lindsay has worked as a marketing professional for 12 years and has a passion for telling stories and making connections with her audience in a meaningful way.

Lindsay is a mom of three kids age 4-8 (one girl and two boys). They live in Tampa, Florida with a puppy named Sophie. Her hobbies and interests include: creating through art, photography, board games, local theme parks and events (when safe), home organization, reading, and business/ entrepreneurship.



LET'S CONNECT

hello@lindsaysatmary.com www.LindsaySatmary.com

ABOUT THE BRAND

PAPERCLIPS AND CONFETTI BLOG HAS BEEN RELAUNCHED WITH A BRAND NEW LOOK AND FEEL APRIL 2021! STATS COMING SOON!

Lindsay loves using social media to connect with her community of moms and women by creating videos and photos that tell a story. Topics include: parenting, lifestyle, home decor, crafting, books, subscription boxes, travel and events, food, working from home, health, beauty, and wellness.

Instagram audience stats as of March 2021:

89%
WOMAN

74%
AGES 25-44

73%
UNITED STATES

38K
TOTAL SOCIAL
REACH

MORE STATS

232.9K

MONTHLY INSTAGRAM
REACH

388.7K

MONTHLY INSTAGRAM
IMPRESSIONS

1.6K

AVERAGE VIEWS
PER INSTAGRAM REEL

3.1%

INSTAGRAM
ENGAGEMENT RATE



@paperclipsandconfetti

1.8K



@LindsaySatmary

2K



@paperclipsandconfetti

20.1K



@LindsaySatmary

12.9K

PARTNERSHIP OPPORTUNITIES

- SPONSORED BLOG POST
- SPONSORED SOCIAL MEDIA POST
- PRODUCT PHOTOGRAPHY
- PROMOTIONAL VIDEO/ TESTIMONIAL
- SOCIAL MEDIA ADS
- SOCIAL MEDIA CONTENT CREATION
- GIVEAWAYS



WHAT OTHER SAY

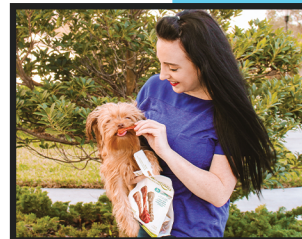
"We loved your blog posts- your kids hit the cookie decorating out of the park :)"

-STEPHANIE C, SHE SPEAKS
HERSHEY CAMPAIGN



"I've loved getting to work with you over the past month and have been so excited to see your beautiful content go live..."

-BROOKE L., LINQUIA
MULTIPLE CAMPAIGNS



SPONSORSHIP RATES

\$1150 PRO BUNDLE

- BLOG POST WITH 5 PHOTOS
- INSTAGRAM IN-FEED POST
- 3 INSTAGRAM STORIES W/ SWIPE UP
- FACEBOOK, TWITTER, PINTEREST POST

\$450 INSTAGRAM PACKAGE

- IN-FEED INSTAGRAM POST
- 3 STORY SLIDES W/ SWIPE UP
- LINK IN BIO TREE FOR 2 WEEKS
- PERMISSION TO SHARE ON SOCIAL MEDIA WITH TAG/CREDIT (NO ADS)

\$550 INSTAGRAM REEL & TIKTOK

- 30 SECOND INSTAGRAM REEL VIDEO
- 30 SECOND TIKTOK VIDEO
- INSTAGRAM REEL SHARED TO STORIES

\$550+ YOUTUBE VIDEO

- 3-5 MIN DEDICATED REVIEW/TESTIMONIAL VIDEO
- VIDEO SHARED TO FACEBOOK & TWITTER
- VIDEO PREVIEW SHARED TO INSTAGRAM STORIES

OTHER

OTHER SERVICES LIKE PRODUCT PHOTOGRAPHY, PROMOTIONAL VIDEOS, AD CREATION, SOCIAL MEDIA CONTENT CREATION, GIVEAWAYS, AND MORE WILL BE PRICED OUT INDIVIDUALLY DEPENDING ON SCOPE OF PROJECT AND TIMELINE. ASK FOR RATES.