



FASHION | BEAUTY | LIFESTYLE | TECH

LIHLE TYOBeka IS A 27 YEAR OLD BLOGGER, TURNED SOCIAL MEDIA MICRO-INFLUENCER. SHE BEGAN PURSUING HER PASSION FOR WRITING, PHOTOGRAPHY AND DIGITAL CONTENT CREATION IN 2015 AND HAS NEVER LOOKED BACK. SHE HAS SINCE EXPANDED HER INTERESTS FROM PURELY FASHION, TO BEAUTY, LIFESTYLE AND MORE RECENTLY TECH

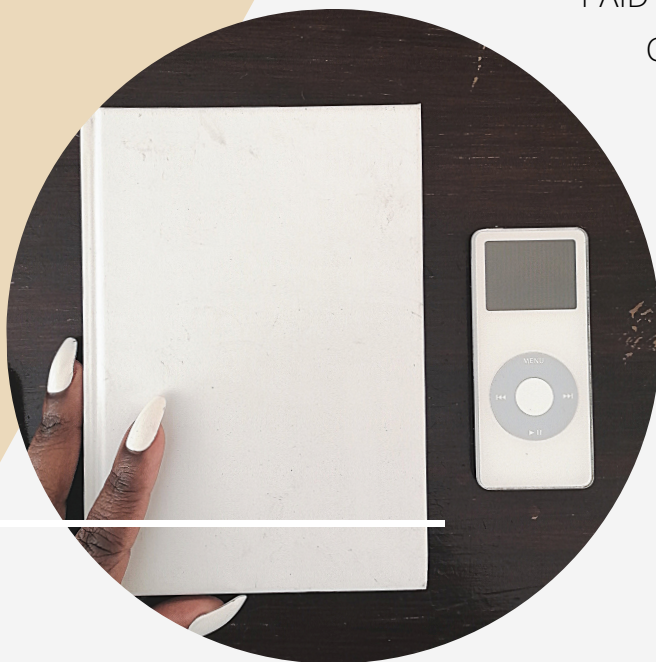
# Lihle Tyobeka

CONTENT CREATOR

 10.03K

 2150

 3052



## SERVICES OFFERED

- PAID SPONSORSHIP/PARTNERSHIP
- CUSTOM CONTENT CREATION
- PRODUCT/SERVICE REVIEWS
- SOCIAL MEDIA CAMPAIGNS
- BRAND AMBASSADOR
- EVENT APPEARANCES
- TRADE EXCHANGE
- BLOG POSTS
- GIVEAWAYS

## SKILLS

- PHOTOGRAPHY
- PHOTO EDITING
- VIDEOGRAPHY
- VIDEO EDITING
- PHOTOSHOP
- BASIC GRAPHIC DESIGN

## ANALYTICS

WOMEN: 54% | MEN: 46%  
 18-24 Y/O: 43.8% | 25-34 Y/O: 38.5%  
 SOUTH AFRICA: 75% | UNITED STATES: 4.1%  
 JOHANNESBURG: 12% | CAPE TOWN: 11% | PRETORIA: 9%

INSTAGRAM IMPRESSIONS: 63K | TWITTER IMPRESSIONS: 22K  
 BLOG UNIQUE VISITORS: 500+

BOKSBURG  
1459  
GAUTENG, SOUTH AFRICA

EMAIL: ALLTHATISECCENTRIC@gmail.com  
PHONE: +27629670360

## PREVIOUS PARTNERS:

- BURGER KING
- HUAWEI
- PURITY
- REVLON
- CHECKERS
- BIO-OIL

allthatiseccentric.wordpress.com



 10.03K

 2150

 3052

# Lihle Tyobeka

CONTENT CREATOR

## RATES:

INSTAGRAM

Feed Post - R1000 • Story - R500 • Reel - R1000 • IGTV - R1500

TWITTER

Per Tweet - R100

BLOG

Per Blog Post: R500

\*Trade Exchanges are welcomed