



BARIMAH AMOANING SAMUEL

BLOGGER, INFLUENCER, ENVIRONMENTALIST

CONTACT DETAILS

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PERSONAL DETAILS

Date of Birth : 10th june 1993
Nationality: **Ghanian**
Interest: **swimming, Singing,**
Language Spoken: **English, Twi, Fante Akwapem.**

OBJECTIVE

To use my professional and educational abilities, knowledge and skills to contribute to a challenging and rewarding job while continually improving myself by learning from each and every challenge.

SKILLS

Enough Expertise Knowledge on the following:

- *Google ads
- *Email Marketing
- *Facebook, Instagram Marketing
- *Linkedin Marketing
- *Influencer Marketing
- *Creative Writer
- *Graphic Design
- *Public Relations
- *Digital Advertising Concepts Creator
- *Graphic Designing

SPECIAL ATTRIBUTES

- *A team player with drive to continually improve.
- *High leadership skill
- *Good interpersonal and human relationship
- *Exceptional graphic design skills
- *Able and ready to work with or without supervision
- *Able to prioritize and execute accordingly
- *Good communication skills both oral or written

WORKING EXPERIENCE

January, 2019.

Entamoty Media Ltd.
Nature of Business
Media and Publications
Position : Chief Executive Officer

January 2018

Class Fm
Position - Radio presenter

January, 2017

Twellium Ind Company Ltd. Kotoku Nsawam Rd, Accra-Ghana
Nature of Business
Beverage Manufacturing and Distribution
Position: Digital Marketer

February, 2014

Jackings Global School.
Nature of Business
Education
Position
Tutor

ENTAMOTY MEDIA RESPONSIBILITIES

Leading a team to Growing local & international brands online
Train 100+ participants on how to use digital tools for online advertisement.

CLASS FM RESPONSIBILITIES

POSITION

Radio Show Host

RESPONSIBILITIES

Hosting and producing saturday Tech entrepreneurship show

YEAR

JAN 2017-SEP 2018

INSTITUTION

Twellium Ind Company Ltd

POSITION

Digital Marketer, Social media

RESPONSIBILITIES

Executing digital marketing campaigns, including SEO/SEM, Social media, email marketing etc

YEAR

2014

INSTITUTION

Jackings Global School

POSITION

Tutor

RESPONSIBILITIES

Taught English language at Junior High School Department.

Taught social studies at Junior High School Department

Prepared students for internal and external examinations

EDUCATION BACKGROUND

2014-2016: CERTIFICATION: DIPLOMA: INSTITUTION: GHANA MEDIA SCHOOL

YEAR

2009-2013: CERTIFICATION; WASSCE; INSTITUTION; NEW JUABENG SENIOR HIGH SCHOOL

YEAR

2009; CERTIFICATION; BECE; INSTITUTION; ST. JOHNS ANGLICAN JHS

OTHER COURSES

DIGITAL MARKETING FUNDAMENTAL BY GOOGLE ENDORSED BY IAB.

FACEBOOK BLUEPRINT COMPLETION COURSES

WORLD ENGLISH INSTITUTE (ENGLISH LANGUAGE)

ENVIRONMENTAL SUSTAINABILITY BY ALISON

VOLUNTEERISM

ORGANIZATION: GREENWAY INTERNATIONAL **PROJECT SECRETARY:** PR **ROLE:** HANDLE PRESS RELEASE PUBLIC RELATIONS, MEDIA ENGAGEMENTS

ORGANIZATION: ENTAMOTY MEDIA LTD **PROJECT :** FIGHT AGAINST REVENGE PORN IN GHANA.

ROLE: CREATED SOCIAL MEDIA AWARENESS ABOUT HIGH RATE OF REVENGE PORN IN GHANA.

CREATED AWARENESS ABOUT THE NEGATIVE EFFECT OF SEXTON AMONG YOUNG ADULTS.

CREATED AVENUES FOR VICTIMS OF REVENGE PORN

ORGANIZATION: BSIFF **PROJECT :** FILM FESTIVAL **ROLE:** ASSISTED PATRONS OF THE FESTIVAL

ORGANIZED BLOGGERS FOR FESTIVAL ONLINE MEDIA HYPE

ORGANIZATION: **PROJECT:** THE HERO FILM PROJECT. **ROLE:** ON SET ASSISTANCE

HEAD OF MEDIA AND SOCIAL MEDIA ENGAGEMENTS, ASSOCIATED SOCIAL EVENTS AND CSR

EVENT /PROJECT ROLE

WORLD BANK'S IFC YEA 2019 :PARTICIPANT

CANADA DAY CELEBRATION GHANA - MEDIA PARTNER

SOCIAL MEDIA WEEK ACCRA 2017 : MODERATED AND HOSTED PANEL SESSIONS

UAMDC INCUBATOR PROGRAM: MENTOR

MTN OPEN COFFEE: BLOGGER/SPEAKER

GHANAFEST TORONTO:GHANA REPRESENTATIVE /MEDIA RELATIONS

GHANA AMPUTEE SOCCER FESTIVAL / VOLUNTEER

AFROFEST CANADA - PUBLICIST

MTN SHORTZ : PARTICIPANT

VERNA CHANGING LIVES 2018: SOCIAL MEDIA CAMPAIGN ON CHANGING LIVES

YOUNG CEOS HUB 2017: HOSTED AND MODERATED

JOGGING WITH HEROES 2018: SPEAKER; DIGITAL EVOLUTION IN GHANA, AFRICA.

AFRICA DIALOGUES 2017: SPEAKER; SOCI MEDIA AND BUSINESS

LEX TALK TOUR :SPEAKER; TEENS MENTORSHIP AND SEXTON

THE HERO FILM GAMBAGA WITCH : FIELD ASSISTANCE

AFRICANS TWINS FESTIVAL 2018: PARTNER

GO ON STREET CHALLENGE: PRODUCER

AWARDS AND RECOGNITIONS

YOUTH EXCELLENCE AWARDS 2020 - DIGITAL MARKETER OF THE YEAR

SOCIAL MEDIA ENTERTAINMENT AWARDS 2019 - BLOGGER OF THE YEAR

WBAF-UAMDC AFRICAN EXCELLENCE AWARDS 2018 :DIGITAL ADVERTISING MENTOR

WAFPA AWARDS 2020 - DIGITAL MARKETING CITATION HONOR

CITY LIFE MANAGEMENT 2018: CITATION OF HONOUR

HIGH SCHOOL LEGENDS AWARDS 2018 :CITATION OF HONOUR

NAFTI SRC 2018 : CITATION OF HONOUR

HIGH SCHOOL EXCELLENCE AWARDS 2017 : YOUTH RADIO PRESENTER

REFREES

STEVEN BLESSING ACKAH

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