

Kyndal Reece

Creative fashion, Lifestyle and Beauty Content -



## **ABOUT**

My name is Kyndal McKala Reece and I am a South Carolina, based content creator focusing on fashion, beauty, and lifestyle. My Instagram focuses on helping my followers find their own personal style and educate my audience on the latest trends. I believe that empowering people to find their purpose and their style is what my personal brand is all about. I strive to put out the best content that represents not only me but also the company in the best way possible. My mission is to use my platform to inspire others to be creative, unique, and express themselves in the best way they know how to. My audience is geared towards people who are passionate about fashion, beauty, upcoming trends, fitness, and self-care.

## \_\_\_\_\_STATS & DEMOGRAPHICS

36.1K
Instagram followers

7.5%
Engagement rate



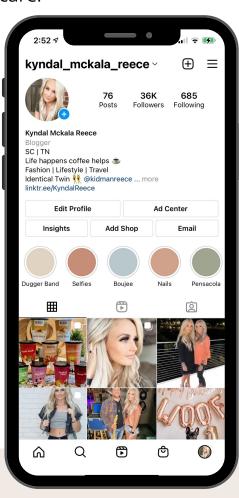
60% women 40% men



18-35 years old



Most of the followers are from the US



## LET'S COLLABORATE

Are you looking for an additional exposure to a large and engaged audience? I will be happy to tell my followers about your brand, product or services. I offer a variety of partnership opportunities, including but not limited to:

- Sponsored Instagram posts
- Sponsored stories/reels/IGTV
- Sponsored TikTok videos
- Content creation
- Brand ambassadorship
- Product / Service Reviews
- Giveaway and Contests

Do you have something special in mind? Just get in touch and let's discuss!

## I'VE WORKED WITH:





LOVOIT. HIDER KNIGHT & DAISY

ADDISON + GREY VERB ENERGY CO."







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