



## EDUCATIONAL YOUTUBE CHANNEL

"If kids are interested in the past, our future is in good hands."

[www.akidexplainshistory.com](http://www.akidexplainshistory.com)

CONTACT: Kieren Hutchison

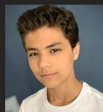
Ph (323) 799 7662



## INTRODUCTION

A Kid Explains History is a series of fun and informative 4-min videos, trusted by parents and educators alike. An irreverent and enthusiastic 13-year-old called Quinn introduces his peers to subjects like the Golden Age of Pirates, the Berlin Wall and the life of Confucius.

## THE TEAM



### QUINN HUTCHISON

The host and driving force behind the channel, Quinn started making these videos when he was 8-years-old and is now a bona fide history buff.



### KIEREN HUTCHISON

Kieren is Quinn's father and the main content creator. He writes, shoots, edits and creates graphics for each episode.



### NICOLE HUTCHISON

Quinn's mother is the Social Media Manager. She takes care of updates on the website as well as the official Instagram, Facebook and Twitter.

# CHANNEL ANALYTICS

Total views: **4.1 million**

Avg. views per video:  
**8000**

Subscribers:  
**23,000**

Avg. hours per month:  
**2300**

Avg. monthly views:  
**47,000**



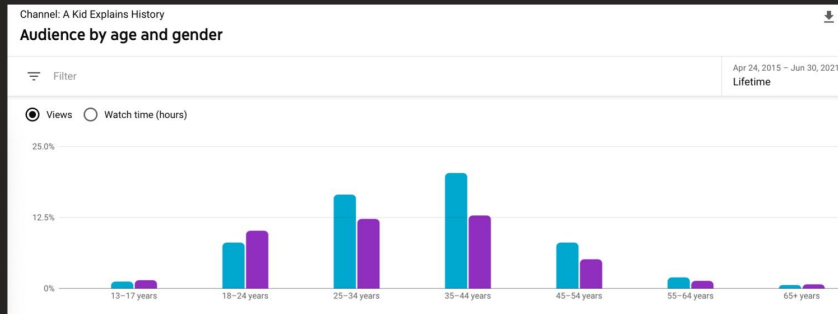
We have a valuation for our video posts from:

**Social BlueBook**

Most viewed video:  
**Martin Luther King, Jr**  
**309,500**

# OUR AUDIENCE

Most are Parents and Educators in the **25 - 44** age group.



**65.8%** are from the United States

Geography	Views	Percentage
<b>Total</b>	<b>4,077,890</b>	
United States	2,684,059	65.8%
United Kingdom	219,765	5.4%
India	127,176	3.1%
Canada	93,087	2.3%
Australia	72,868	1.8%
Philippines	53,425	1.3%
Malaysia	31,547	0.8%
Mexico	29,004	0.7%
Saudi Arabia	26,872	0.7%

Female: **56.5%** Male: **43.5%**

Viewer age	Views	
	Female	Male
<b>Total</b>	<b>56.5%</b>	<b>43.5%</b>
13-17 years	1.1%	1.5%
18-24 years	8.0%	10.1%
25-34 years	16.5%	12.1%
35-44 years	20.3%	12.9%
45-54 years	8.1%	5.1%
55-64 years	1.9%	1.3%
65+ years	0.5%	0.7%

## LICENSING DEALS

A KID EXPLAINS HISTORY has a reach far beyond YouTube. We have also been featured on many high profile curated apps for children.



discovery k!ds

## LET'S CONNECT!

We're excited to hear about your goals and find a way for us to work together.

CONTACT: KIEREN HUTCHISON



A Kid Explains History  
Content Creator

misterqhistory@gmail.com

Ph (323) 799 7662

[www.akidexplainshistory.com](http://www.akidexplainshistory.com)

