

DANI NICHOLLS

Skincare & Beauty Influencer

About me

After years of suffering with acne and Hyperpigmentation, Dani decided to document her skincare journey on TikTok.

She has curated a community of highly engaged acne fighters, skincare lovers and novices looking for reviews on the latest products on the market.

40k FOLLOWERS

@DANINICHOLLS



AUDIENCE DEMOGRAPHICS

30%

UK

15%

USA

90%

FEMALE

Brands I've worked with

GLOSSIER

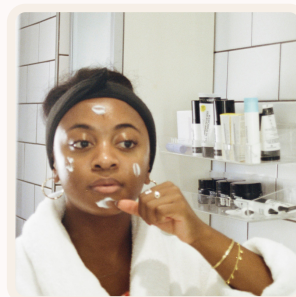
CETAPHIL

AVENE

REN

COSRX

CAUDALIE



SERVICES

DEDICATED TIKTOK POST

TIKTOK/IG LIVE STREAM

IG REELS/STATIC POST

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