

TRAVEL + LIFESTYLE CREATOR

CHLOÉ JADE

WWW.CHLOEJADE.CO

@CHLOOOOEJADE



ABOUT CHLOÉ JADE

Chloé Jade is a 27-year-old content creator, photographer, blogger, and brand influencer with an emphasis on luxury travel, and lifestyle experiences.

She has traveled to 70 countries, which allows her to offer a unique perspective on travel.

Having built a following since 2013, her following base is extremely loyal and engaging. It consists of followers interested in travel, fine dining, experiences, and entertainment.

Alongside hotel photography, she also offers creative and authentic promotions for both experiences and brands.

DEMOGRAPHICS

70% women, 30% men

60% United States

4% Australia

3% Mexico | 3% Canada

600K+

WEEKLY
IMPRESSIONS

77K+

INSTAGRAM
FOLLOWERS

20-60K

AVERAGE
FEED POST
REACH

HOTELS + RESORTS

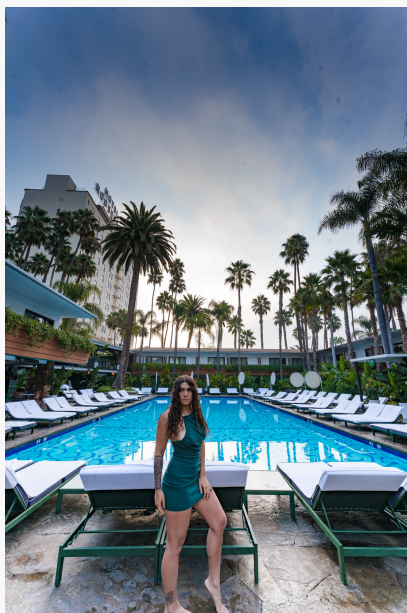


BLUE INN ON THE BEACH + AWOL HOTEL - HOTEL STAYS
(LARK HOTELS IN NEWBURY & PROVINCETOWN, MA)

Photography, feed posts, and Instagram stories.

BOSTON PARK PLAZA
HOTEL STAY
(BOSTON, MA)

Videography, photography, blog post,
feed posts, and Instagram stories.



HOLLYWOOD ROOSEVELT HOTEL
(HOLLYWOOD, CA)

IG feed posts, photography, and
stories

CONNECT

@CHLOOOOJADE

+1 (707) 738-3794

hello@chloejade.co

www.chloejade.co

PRESS TRIPS



CASA DE CAMPO RESORT & VILLAS
PRESS TRIP
(DOMINICAN REPUBLIC)
Photography, feed posts, and Instagram stories.



DISCOVER DOMINICA
PRESS TRIP
(DOMINICA, WEST INDIES)
Videography, photography, feed
posts, and Instagram stories.



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BRANDS



GOOD WIPES X ACME
BRAND COLLAB
(NYC)
IG feed post, photography, and stories



NOT MILK CO.
BRAND COLLAB
(NYC)
Videography, photography, feed post,
Instagram stories.



TINGLY
EXPERIENCE
(NYC)
IG feed post and stories

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TESTIMONIALS

"Thanks so much for sending this along and for overdelivering on the shoot."

-Matador Productions for Discover Dominica

"The video is great Chloe!"

-Microglobe

"Thanks for stopping by! We loved the content, and so glad you enjoyed."

-Not Milk Co.

"Thanks for everything! The shots are great!"

-Lark Hotels

"Hi Chloe, I really like the photos!"

-EMC2 Marriott Bonvoy Autograph Collection

"We love your ideas Chloe! Can't wait to see them in action."

-Goodwipes

FEATURED IN

CALIFORNIA HERALD

America Daily Post

**California
Gazette**

COLLABORATION OPTIONS

INSTAGRAM STORY- *3 story frames + chosen link*

\$350

(additional story frames + \$100)

INSTAGRAM FEED POST - *Curated photo that fits your brand and speaks to my audience*

\$1000

INSTAGRAM REEL- *Unique content using trends, comedy, and videography with the potential to go viral*

\$1200

USER GENERATED CONTENT (UGC) - *Whitelisting access of images (for use in Ads, commercials, social, website, etc.)*

\$400-\$2000

(price varies per project)

BLOG ARTICLE- *500-1000 word article written to publish on your brand's blog*

\$100-200

*Prices subject to change based on the project and content requested
Inquire for other content or project option*