



# BEAUTY

BEAUTY WITHIN MAGAZINE



BEAUTIES  
WITH  
INSPIRATION  
MOTIVATION



# MISSION

A lifestyle magazine that is primarily for women of all nationalities, shapes, ages, career oriented, who enjoys fashion, beauty, fitness, health and positivity

The mission for **Beauty Within Magazine** is to promote women differences by supporting each other, encouraging mutual respect amongst women and to advocate women empowerment in NY metro area through fashion ,careers,beauty,entertainment and humanitarian efforts



# DEMOGRAPHIC PROFILE



## WOMEN

### Age

	AUDIENCE	COMP (%)
19-24	925	30.6
25-35	1,300	27.2
18-34	2,465	58.9
35-48	1,653	26.7

### Education

Attended/graduated	1,895	58.4
College	975	41.6

### Marital Status

Single	3,509	42.6
Married	4,689	38.9

### Other

#### Women

W/children	1985	52.3
Working Women		
W/children	958	42.8



40%

WHITE



37%

BLACK

# DIVERSITY

12%

INDIAN

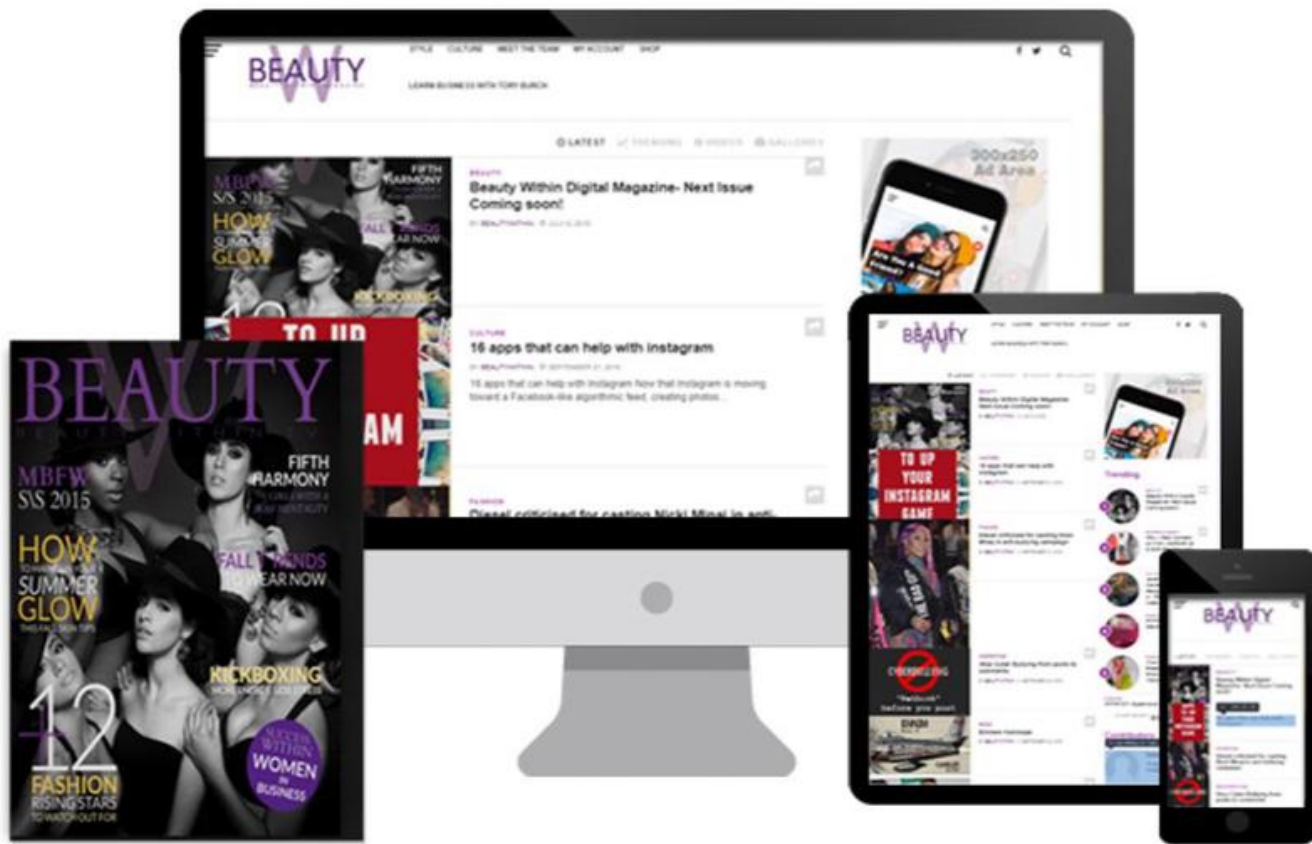
25%

LATINA

18%

ASIAN







# CONTACT

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