

MEDIA KIT



DOMINIQUE CHEEK

"Good things come from those who are great."

ABOUT ME

The beauty of life is in all of us. I see it. I believe it. I live it. A "very loosely" self-proclaimed minimalist, my approach to the brand I am building deals with the reality of everyday life. Rather than give a synopsis of perfection, I enjoy a balance of filters and flaws in my messaging. I aim to partner with brands that truly reflect the everyday person in every light. I strive to create content that inspires, enlightens and invigorates my audience.

CONTENT

- **BEAUTY** - I specialize in locs; specifically microlocs, as well as skincare for both face & body.
- **WELLNESS** - I enjoy highlighting self-care and self-love content. As someone once medicated for anxiety, I love to showcase ways to push through.
- **HOME/LIFESTYLE** - I have a slight green thumb and an eye for the corner where minimalism and boho meet. I love giving tips on plant care and home decor.

*I LOOK FORWARD TO
WORKING WITH YOU!*

STATS

FOLLOWING:

4,000K+

REACH:

400,000K+

ENGAGEMENT:

20,000K+

Engagement and Reach based on a 90-day period



CONNECT WITH ME

✉ somecheekythings@gmail.com

📷 Instagram: @Cheek_

(Youtube & TikTok in Progress)