

Stella

COLE

SINGER, ACTOR,
INFLUENCER



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255k



11k

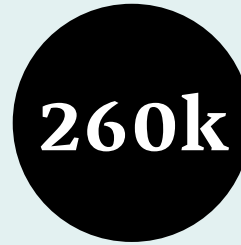


5k



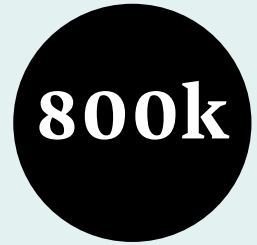
2M

likes



260k

followers



800k

views/month

ABOUT ME

I started creating content during the lockdown, and since then my followers have consistently told me my content makes them feel lighter during a heavy time. I'm an actor and singer currently working on my EP with GRAMMY winning Producer Dave O'Donnell. My background in theatre and music makes me very creative in brand partnerships. As a recent Northwestern University grad, I'm very in touch with college culture and communication with a young audience. My music varies greatly in genre, so my followers come from all age groups and backgrounds.

ENGAGEMENT

71%



27%



PAST COLLABORATIONS



UNIVERSAL MUSIC GROUP

TRULY



spindrift

AUDIENCE DEMOGRAPHICS

60% Female

73% USA

