
Black Supermamas



ABOUT MEAGAN & BLACK SUPERMAMAS

I am 24 years old and a mom of 1 boy. My platform Black Supermamas (BSM) is a candid space for black moms to normalize our motherhood experience and advocate for our maternal health. I started Black Supermamas in June 2021 and have grown my account to over 6k. I am confident in my following, engagement, and reach.

BSM also has a website/ blog and just started a tik tok.



SOCIAL STATS

Instagram Following: 6,400 Followers

Reach (last 90 days)

Accounts reach: 1.6 million+

Reel Reach: 1.5 million

Post Reach: 75.3k

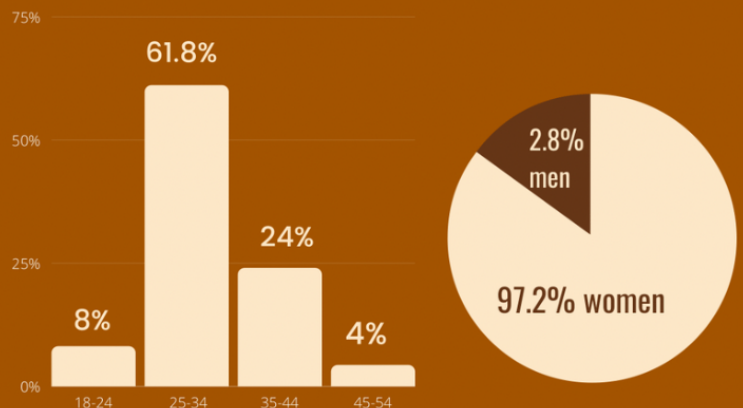
Engagement: (Last 90 days)

Followers gain: +141%

Accounts Engaged: 107k+

Content Interaction: 195k

Audience



Collaboration/Sponsored Content

Post: \$250

Reel: \$500

Story: \$100

