

Hello, I'm

Mardi Gannon

FITNESS AND LIFESTYLE  
INFLUENCER



## Let's work together!

Mardi Gannon combines her talent for creating, producing and editing creative short form content with her love all things health, fitness, beauty and lifestyle.

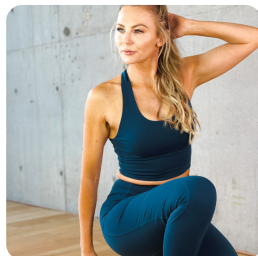
Mardi's real and authentic approach and her powerful and uplifting messaging has created a captive and engaged audience of some aspiring to live their best lives.

### Brands I've worked with:

BONDI BOOST



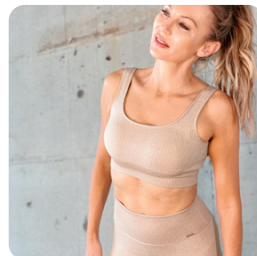
TWO TAGS



INESSENCE



AIM'N



STYLERUNNER



 @MARDIPILATES

34K

Followers

91%

Women

35%

Age 35-44

26%

Age 25-34

3.5%

Engagement



20% Australia  
13% USA  
7% Italy

Insight period  
June 26 - July 25 2022



# Services

## IG STORY SLIDE

**AU \$75**

*Mardi tries out the brand product and creates 3x15 second story slides showing her using and talking about the products. Brands will be tagged and links added.*

## IG PICTURE POST

**AU \$100**

*Mardi captures a unique photo that features the brand or the product and captions her experience using the product. Picture posts are displayed on her IG feed with a caption and tagging mentioning the brand and its instagram account.*

## IG VIDEO POST

**AU \$160**

*Mardi creates a video up to 60 seconds that feature the product or brand and displays it on her IG feed with a caption tagging and mentioning the brand and its instagram account.*

## IG REEL

**AU \$180**

*Mardi creates a custom reel up to 60 seconds featuring the brand or product. She shoots footage and edits it into a compelling profile piece for the brand. Captions area included with brand and product details and tags.*

## IG REEL & 3 STORIES

**AU \$250**

*Mardi creates a custom reel up to 60 seconds featuring the brand or product complete. She shoots footage and edits it into a compelling profile piece for the brand and includes caption tagging and mentioning the brand and its instagram account. In addition a 3 x 15 second story with brand accounts, links and tags.*

## CONTACT

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