ABBY LAGUIDAO

BRAND CONTENT CREATOR & MENTOR

BOOKING INFO:INFO@PIXELPARLOUR.SPACE

> *BUSINESS STRATEGIST AND OWNER ABBY OF PIXEL PARLOUR IS ONE OF THE MOST GOAL DIRECTED, FOCUSED, AND TALENTED WOMAN I KNOW.*
>
> NONEE'S WORLD
> LIFE & STYLE BLOGGER

ABOUT ABBY

Abby is a Filipina, multi-faceted creative with a purpose to help others articulate their vision online. As a mother of 3, living in the outskirts of Seattle, WA, Abby was called to design a space she wish existed. *Pixel Parlour*, Kent's first diverse, minority owned and woman led creative agency, is ***where creativity meets entrepreneurship***. She said, "I wanted to create a place where people, like me, felt seen, heard and included. She leverages her space to teach the community of business owners on branding with confidence, business mentorship, and marketing their story.

MEDIA STATS

48K YOUTUBE VIDEO VIEWS

2.6K INSTAGRAM FOLLOWERS

5.2M TIKTOK VIDEO VIEWS

SPEAKING TOPICS

- Let's Get Social: How-to Leverage your Brand Online
- Building a Brand with Purpose and Confidence
- Thrive for Five ™ Habits for a Successful Daily Focus
- The REEL Social Media
- Market Confidence
- Capturing the Narrative through Brand Photography

AWARDS & RECOGNITION

- MarSUM Top 100 Marketing & Advertising Leader 2020-2021
- Resilience on Main Award 2020
- Ravishing Women 2020

SPEAKING ENGAGEMENTS

- Pista Sa Nayon Keynote Speaker 2020
- Kabayan Seattle Guest Speaker 2021

POPULAR CREATIONS

VIDEO HITS

HOW-TO DESIGN A FLATLAY / 4.3K VIEWS

How-to stay on brand through photography

2020 FORD SHELBY COMMERCIAL / 15K VIEWS

Test driving the 2020 Ford Shelby Mustang and its new features

CONNECT

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