



# The Wild Billingsleys

ENTREPRENEUR   BLOGGER   CONTENT CREATOR

## about Abre'

Abre' is a wife, mom of 3, entrepreneur, blogger, and content creator. She promotes respectful, conscious parenting and healthy living. The Billingsleys are a Midwest family that share life raising little ones by Montessori philosophies and at-home practices. The Wild Billingsleys is a social media platform aimed at helping parents grow and become more confident along their parenting journey.

## platform links

**Instagram** [www.instagram.com/thewildbillingsley](http://www.instagram.com/thewildbillingsley)

**YouTube** <https://youtube.com/c/AbreSantano>

**Facebook** [www.facebook.com/thewildbillingsleys](http://www.facebook.com/thewildbillingsleys)

**TikTok** @thewildbillingsleys

**Blog** [www.thewildbillingsleys.wordpress.com](http://www.thewildbillingsleys.wordpress.com)

\*All statistics shown in this media kit are 100% organic with zero paid efforts.

· [thewildbillingsleys@gmail.com](mailto:thewildbillingsleys@gmail.com) ·

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## Instagram Statistics

[www.instagram.com/thewildbillingsleys](http://www.instagram.com/thewildbillingsleys)

2,485 followers

10%\* engagement rate

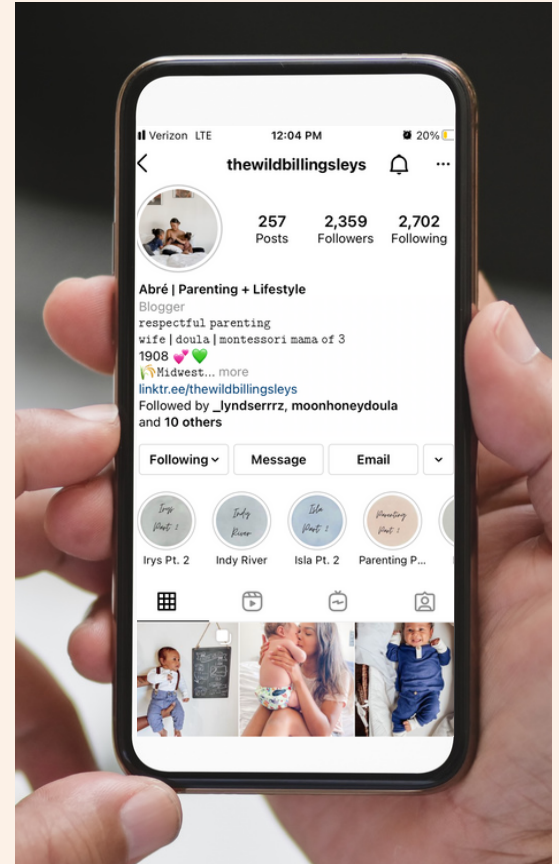
252 average likes

+1,211 weekly profile visits

+200 monthly followers

Daily IG Stories

2x/week+ post



2,436 Followers



@thewildbillingsleys

ENGAGEMENT RATE

**10.49%**

Average Interactions per post

252 likes

10 comments

Please note the average engagement rate for similar following is 5-6%. This includes comments and likes per post.

via Phlanx Engagement Calculator

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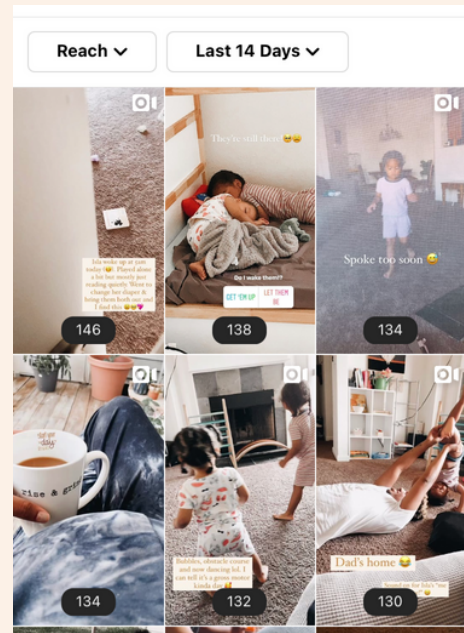
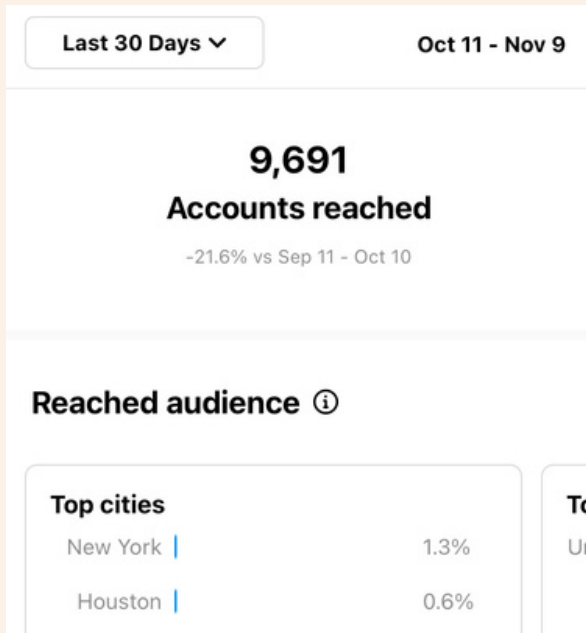
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## Instagram Statistics

[www.instagram.com/thewildbillingsleys](http://www.instagram.com/thewildbillingsleys)

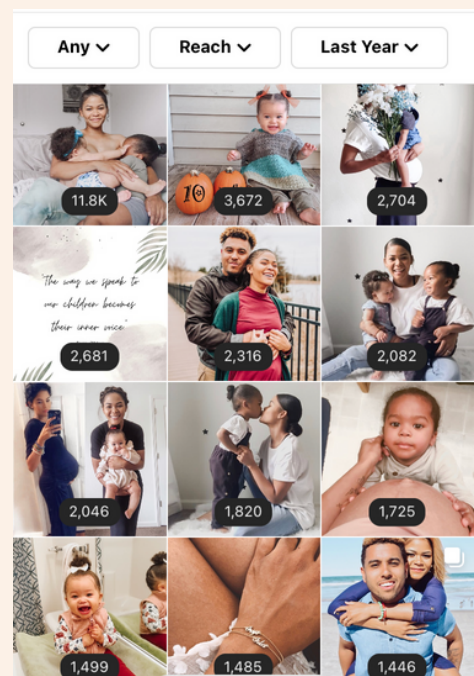
avg. 1,800 reach/mo

avg. 130 views/story



1,008 avg. impressions/post

1,287 avg. reach



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## Instagram Demographics

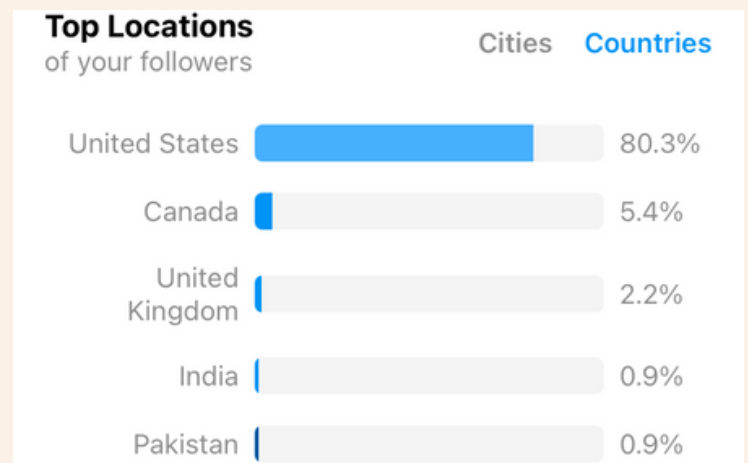
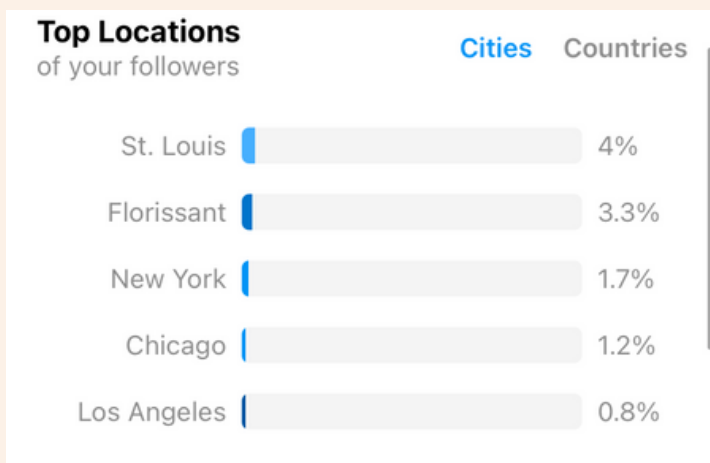
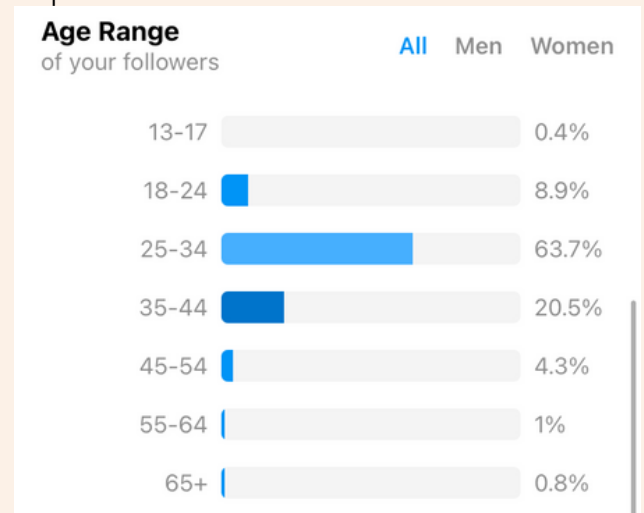
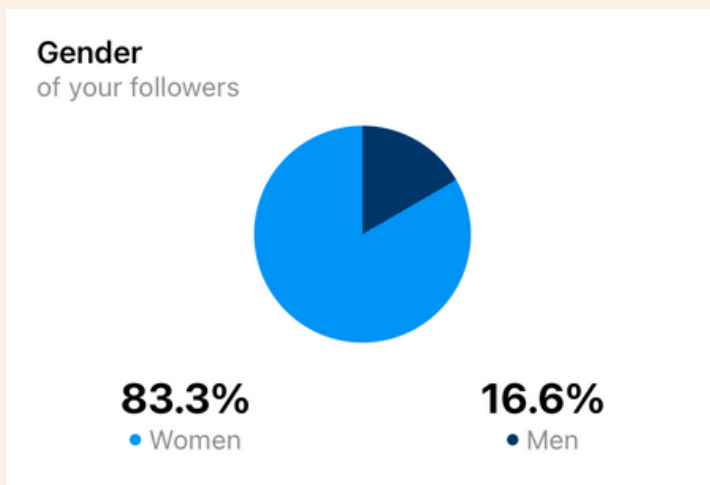
[www.instagram.com/thewildbillingsleys](http://www.instagram.com/thewildbillingsleys)

Female prodominant North American audience with an interest in motherhood, family life, respectful parenting, and Montessori.

They are mostly mothers with children ranging from newborn to elementary ages.

Instagram and Facebook are their primary platforms to receive inspiration, learn, and get to know Abre' on a more personal level.

Other accounts they follow include @brittaniborenleach, @emilynorris, and @respectfulmom.





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## Instagram

**1x Dedicated Post \$250**

**1x Carousel \$265**

**1x IG Story (1-3 frames) \$115**

**1x IG Reel \$350**

IG Campaign Bundle (1 month)

**4x Dedicated Post + 8x IG Story Bundle \$1500**

## YouTube

**1x Video Feature \$60**

## Just Content

**Photos (1-3) \$175**

**Photos (4+) \$200**

**Video \$245**

Please note the brand is responsible for providing finances for any ad budgets for boosted posts. Ad spend is not included in these prices.