

MEDIA KIT

@ L I N B E R G M A N N



South Iceland

PHOTOGRAPHY / CONTENT CREATION



@linbergmann

www.lindabergmann.com

LINBERGMANN

Iceland / Adventure / Cabin



About

Linda, 36, born in Germany, moved to Iceland in 2015. Now living in a cabin in the woods with my husband and two cats. My love for my chosen home country is immense and radiates through all that I capture and everything I say. My main audience is German, female, age 25-45, following along for Iceland tips, hidden gems, epic adventures, and our life (& lifestyle) in a cabin off-grid.

13.5 K

Instagram
Followers

17,8 %

Engagement
On Reach

1,5 M

Impressions
(Monthly)

4,1 K

Average
Story Reach

welcome@lindabergmann.com



Demographics

77% Female
54% German
7% American
56% Age 25 - 34
26% Age 35 - 44

Previous Partners



129 K

Monthly
Reach

23 %

Stories Average
Reach

96 %

Stories Average
Completion

6,7 K

Single Post
Reach

Content Pillars

Iceland, the great outdoors, camping, hiking, road trips. Dressing up for the Nordics and an active lifestyle. Cozy days inside our cabin - tea and candlelight, wine by the fireplace. Forever chasing big dreams, never afraid to try something new. (In my case, surfing.) Encouraging women to chase their dreams, as well - whatever those may be.

CONTACT

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Recent Collaborations

Afternoon Cottages



Mjóeyri



Bubble Iceland



Midgard Adventures

INNI Apartments



PRICING

INSTAGRAM POSTING

A single photo in my feed, including descriptive & informative, engaging caption plus all requested tags and hashtags 550 €

Carousel post including caption, hashtags & tags 700 €

INSTAGRAM STORY

An extensive, informative & engaging story, including at least 3 slides (but can be up to 6). Usually a mix of photo and video content. All requested links and hashtags included. 450 €

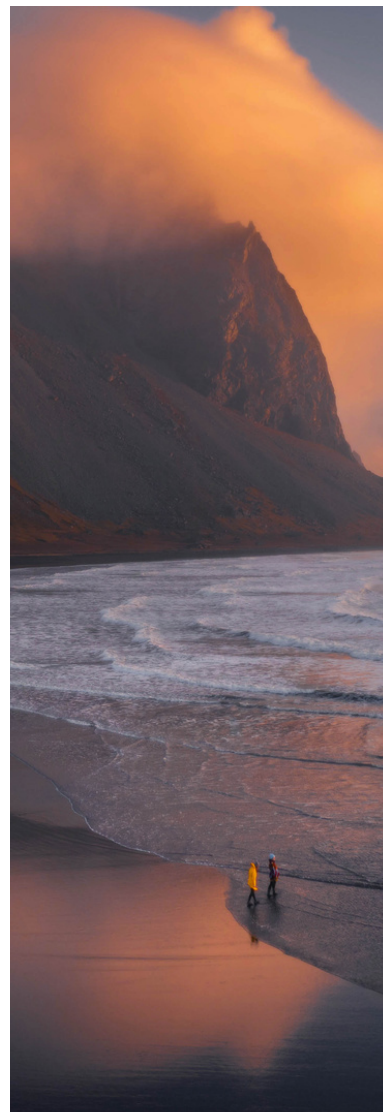
INSTAGRAM PACKAGE

The package includes an in-feed post or carousel (or Reel) and a story of at least three slides. Links, tags and hashtags included. 700 €

INSTAGRAM REEL

Up to 30sec in-feed video, including short, descriptive caption, tags & hashtags, 500 €

Prices can vary according to how extensive and work-intensive the production will be. High-quality video & photos are some of the main pillars of my account and may require several hours of driving to locations and/or chasing interesting conditions. I usually write up a project-specific proposal and am always open to discussing needs and wishes.





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