



# Aleja Briles

Family & Lifestyle Creator

## About Me

Hi I'm Aleja, curly girl, Afro-Latina and most importantly mom and wife! I started off in the industry as a catalog and commercial model.

Eventually my following grew and I started leaning into giving beauty advice to women around the world. As my life changed so did my audience, I now have an amazing melting pot of; moms looking to connect, young girls looking for advice, and women of all walks that I claim as online friends. My page has been and will always be a place for me to make genuine connections and help women feel beautiful, empowered and connected.

## Notable Partnerships

- Smashbox Cosmetics
- Huggies
- Walmart
- Dyson
- Coppertone
- Sephora

## Key Stats



@alejabriles

34K Followers  
 81% Women  
 18-34 Age Range  
 540,000 Monthly Impressions  
 60% USA



@alittlealeja

25k Followers  
 91.3% Women  
 50% USA & Mexico  
 8.4 Mil Video Views  
 145k Impressions

