



Josie Elysia

BEAUTY & FASHION INFLUENCER

Bubbly, Canadian, twenty-something posting daily about the brands she loves. Josie's feed is bright & fun and features bright yet wearable makeup closeups, flat-lay product reviews, oily skin care tips and a music & makeup series featuring indie artists. This year she's expanded into fashion creating a new series showcasing styles for midsize bodies & transition tutorials.



45.8K



1k



1.8k



Followers

45.8K

Average Engagement Rate

6%

Average Likes

2.6k

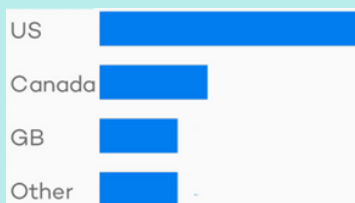
Average Comments

21

Overall Impressions
320k monthly

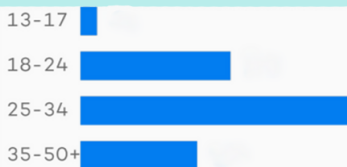
Audience Location

26% **US**
19% **Canada**
14% **UK**



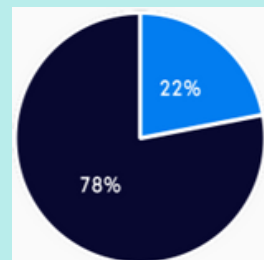
Audience Age

76% **18-34**
21% **35-50+**
3% **13-17**



Audience Gender

78% **Female**
22% **Male**



Collaborations





Lawless



Maybelline



BoxyCharm



Pixi Beauty

Services Offered

INSTAGRAM

Shoutout feed posts
Giveaway feed posts
24-hour Story feature
Reel videos
Link in bio

FACEBOOK

Shoutout feed posts
Giveaway feed posts
24-hr Story feature
15-60 second videos

TikTok

15 second - 3 minute videos

CONTENT CREATION

UGC
Usage rights



Contact Details

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Social Media

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