

# Madeline Mayfield

**MOTIVATIONAL  
LIFESTYLE  
COLLEGE  
FASHION**

## ABOUT ME

- College, lifestyle, and fashion content
- Motivational content inspiring others to chase their dreams
- Studying Communications, Advertising, and Digital Media at Rowan University
- Social Media manager for Bullock Garden Project and Rowan University
- Most recent collabs with:
  - Socialix- Non profit (photo 2)
  - Dear Lover- Clothing (photo 3)

## SOCIAL MEDIA STATS

### YouTube

333,863 Video Views

4,100 Subscribers

### Instagram

2,382 Instagram Followers

Reach 12,262 Accounts Monthly

900 Accounts Reached Per Post

50 Avg. Comments

230 Avg. Likes

### TikTok

818 Tik Tok Followers

20,600 Likes