

MEDIA KIT



Enzo
& Flo

2BAGS2GUYS.COM





ABOUT

Travel lovers, lovers of the world.

We like to go on an adventure with one thing in mind: to make the most of it. We take the time to find the best spots in our destinations, meet the locals, discuss and enjoy every moment.

As content creators, we don't see travel as a break from our daily lives. Indeed, it is fully part of our way of life. It is also thanks to this openness to the world that our lifestyle changes: we try to respect our Earth as much as possible.

We are therefore vegetarians, we are careful about our consumption and we try to adopt an increasingly ethical lifestyle. Convinced that it is in these small individual gestures that we will collectively change the world, we also share this part of our lives with our followers.



We work with them

Accommodation, destinations & brands.

Content creators, we offer a wide range of services thanks to our know-how. We like to showcase a territory, lifestyles, traditions and we love collaborating with the brands that are important to us.

Find out more in our site.

Skills

- SEO / blogging writing
- Social networks
- Community management
- Photography
- Video
- Digital consulting and audit



Monthly statistics from the blog / March 1st - April 1st

2 272

VISITS

40,8K

GOOGLE IMPRESSIONS

1min 09s

AVG. TIME ON PAGE

1 151

UNIQUE VISITORS

+11,9%

GOOGLE IMPRESSIONS

2,5

AVG. CLICK-THROUGH RATE

Résumé



Utilisateurs en ligne:

0

Visiteurs

Visites

Aujourd'hui:

24

31

Hier:

36

97

Les derniers 7 jours
(Semaine) ::

278

662

Les derniers 30 jours
(Mois) ::

1 151

2 272

Les derniers 365 jours
(Année) ::

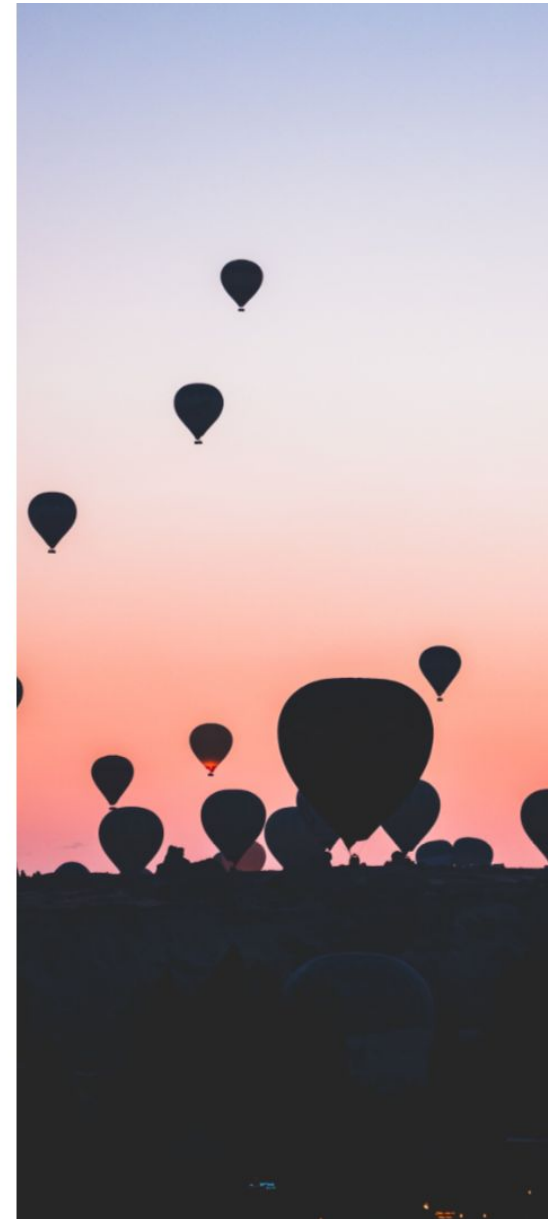
6 977

12 469

Total:

7 077

12 716



Statistics social networks

To date, we have a very benevolent and committed community around our adventures (6.18% engagement). We have been highlighting our travels and lifestyles on our social networks since February 2020.



AUDIENCE

Our audience is made up of 65.9% French. She is predominantly aged 25 to 34 (40.2%). Women are more represented in our community since they represent 55.6% of the audience.



7,5K

FOLLOWERS
INSTAGRAM

28,6K

ACCOUNTS REACHED
MAR 1st- APR 1st

1,5M

REELS
CUMULATIVE VIEWS

Statistics social networks



2BAGS2GUYS.COM



8K

FOLLOWERS
TIKTOK

2M

VIEWS
MAR 1st- APR 1st

120K

LIKES
TIKTOK

CONTACT US

For more informations about
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