

Lifestyle & Wellness Content Creator

## **ABOUT**

I AM A SOCIAL MEDIA MARKETER
WHO STARTED CREATING CONTENT
TO MOTIVATE/INSPIRE MYSELF AND
OTHERS ALONG THE WAY

LOCATED IN VANCOUVER, CANADA

I LOVE TO PROMOTE ALL THINGS LIFESTYLE: WELLNESS, FITNESS, BEAUTY, TRAVEL, FASHION & MORE

### **AUDIENCE**

**95%** WOMEN

**25%** USA

7% CANADA

**68%** 18-34 AGE (IG)





# Herbal Essences

# **BRANDS**



#### **♯ADVENTURE CHALLENGE**

FEUTY SKIN



TANOLOGIST

BIOSSANCE:.



# SOCIALS



14.77% Engagement9.76k Avg. Likes53.4k Avg. Views



43.03% Engagement 3.67k Avg. Likes

38,000