

MEDIA KIT



# *Felicia with Fins*

Underwater Model & Professional Mermaid



# ABOUT

Feliciawithfins is a commercial and fashion model turned professional mermaid. As a traveling professional mermaid, she shares her aquatic lifestyle and eco/ocean friendly values online. Felicia with Fins specializes in Underwater short-form social media content.

## BASE RATES

TikTok Post - \$5,500

Instagram Reel - \$500

Instagram Post - \$250

Instagram Story - \$25


Youtube Sponsored Ad - \$100

All Platforms - \$7,000

## SOCIAL MEDIA STATISTICS

 1,500,000



tiktok followers

 16,000



instagram followers

 2,570

youtube subscribers

 24.9 K  28.5 M

january reach

 3.06 % K  3.93 % M

engagement rate

## AUDIENCE DEMOGRAPHIC



USA



18-34



75%

FEMALE

## CONTACT

### Social Media

Feliciawithfins@gmail.com

### Commercial Modeling Acting

Cima Talent Management

Cimatalentmanagement@gmail.com

### Live Performances and Events

Circus Siren Pod

contact@circussirenent.com

Based in Washington D.C.

Will Travel