



<Mediakit 2022



ABOUT NANA GOTTI

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Nagehan, known as Nana, is a Swiss-Turkish Designer/Influencer based in Zurich. Her work is dedicated to documenting her daily lifestyle as a creative.

 10,4 K. Views

 18 K. Followers

 3.4% Eng. Rate

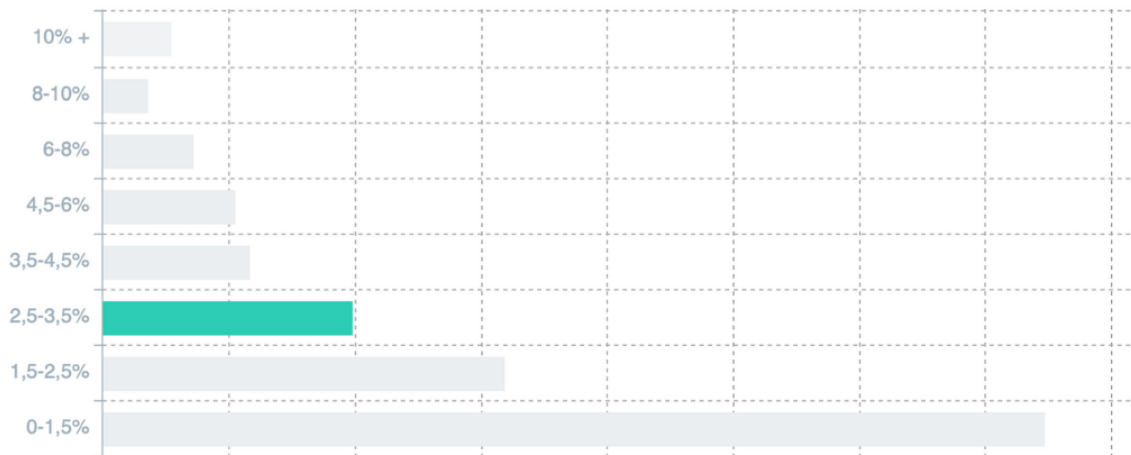
"Through Instagram I share my way of being and my colorful style." - Nana

Mastering motherhood in a fashionable way while running an emerging Ready-to-Wear Label, Nana proves that she is a "Glow-Getter."

Her niche is lifestyle, beauty and fashion.

INFLUENCER ANALYTICS

Engagement Rate



Followers

22-02-2020 to 14-02-2022 ↻ ● Follower count

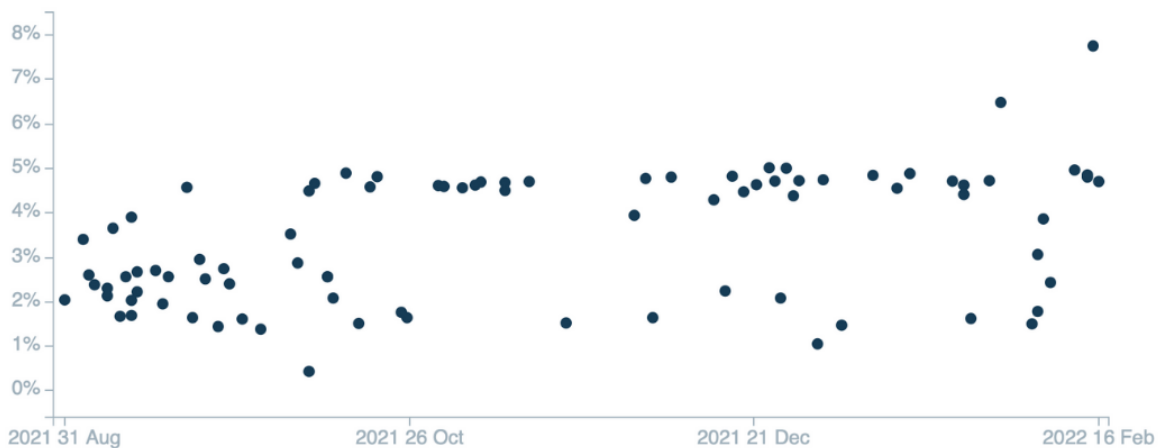


MIN
14'600

MAX
17'593

GROWTH
2'864 (19%) ↑

Post Engagement Rate



Post frequency



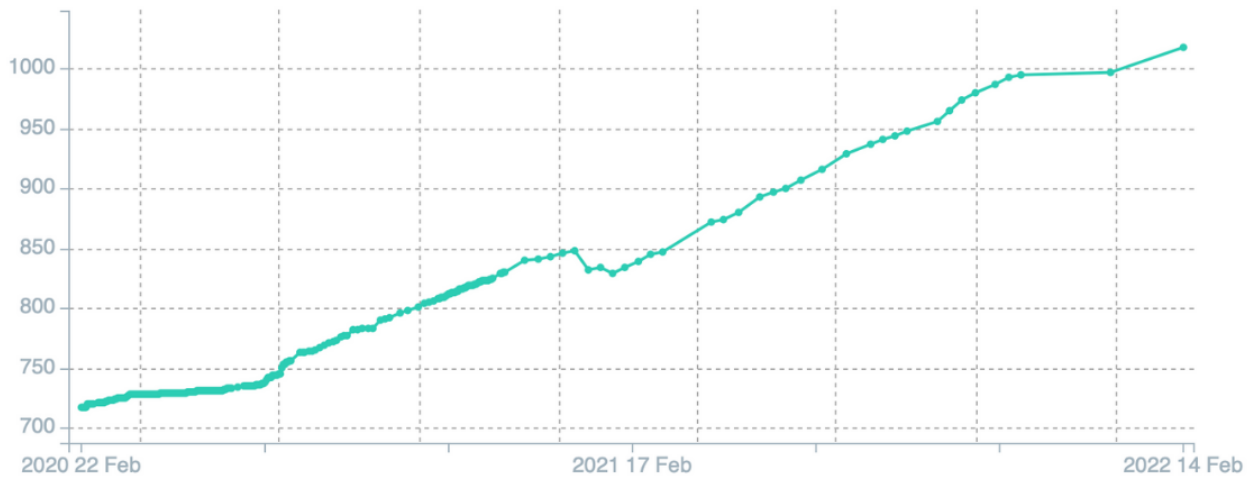
22-02-2020

to

14-02-2022



● Media count



MIN

717

MAX

1'018

GROWTH

301 (42%) ↑

PARTNERSHIPS

ESTÉE LAUDER

Rosental

lipivir®

PHYSTINE



Mein BABY
POSTER


Sanbera®

YOU ARE
COLLAMIN®

Switzerland

TOP-POSTS

From 7 days ago




Eng. rate 7,56% Comments 34 Likes 1,3K

From 22 days ago




Eng. rate 6,32% Comments 47 Likes 1,1K

From about 2 months ago




Eng. rate 4,87% Comments 39 Likes 818

From 2 months ago




Eng. rate 4,89% Comments 40 Likes 820

From 10 days ago



Eng. rate 4,83% Comments 39 Likes 811

From 8 days ago



Eng. rate 4,84% Comments 13 Likes 839

INSTAGRAM NANAGOTTI

Followers	17.9K.
Impressions per week	91.8K.
Readership: Women/Men	61% W./49% M.
Primary Age Women:	25-34/43.1%
	18-24/28.3%
Top Locations	Switzerland
Themes	Fashion, Lifestyle, Beauty