



MEDIA KIT

# TRAVEL WITH JARO

Adventure Travel - Content Creator  
Social Media Influencer  
Filmmaker

@travelwithjaro

[www.travelwithjaro.com](http://www.travelwithjaro.com)



# About Jaro

I share the richness & in-depth experience of traveling around the world while embracing new cultures, scenic destinations, and the beauty of new faces.

I roam around the world full-time, promoting different destinations, both luxury & budget accommodation, and various travel & lifestyle brands.

My overall goal is to inspire the younger generation to pursue their own dreams relentlessly, and live in line with their highest truths.



# —Ⓢ— **My Specialities** —Ⓢ—

## **01. Storytelling**

As a millennial, I understand what it takes to curate a specific piece of content, and tune it for the right platform. I do this through storytelling, and knowing what it takes to keep the audience engaged across all mainstream platforms.

## **02. Content Creation**

Maintaining the authenticity of your brand, while executing on the objectives of your campaign. From the initial drafts, down to the final edits, I am dedicated in making your dreams a reality.

## **03. Social Media**

I will use my multiple social media channels to showcase your idea to my 1 Million+ audience of passionate travelers. The content remains suitable for my audience, and accomplishes your goals simultaneously.

## **04. Building A Community**

Another quality you will notice about my brand is our online engagement rate. We spend a lot of time developing meaningful relationships, and building a strong community of travelers. We do this by engaging with most of our audience online.





## TikTok Stats

**950k+**

TikTok Followers  
@travelwithjaro

## Engagement Rate

**12.3%**

On Average  
@travelwithjaro

## Main Demographic

**64.4%**

Female Followers

**18-24**

Years Old

## Location:

**60%** United States

**6%** United Kingdom

**34%** Canada, Fiji, South Africa, Other.

## Personality:

Interested in both luxury & budget travel.





## Instagram Stats

**55k+**

Instagram Followers  
@travelwithjaro

## Engagement Rate

**3.1%**

On Average  
@travelwithjaro

## Main Demographic

**59.4%**

Male Followers

**25-34**

Years Old

## Location:

**40%** United States

**8%** United Kingdom

**52%** Canada, India,  
Germany, Other.

## Personality:

Interested in budget & luxury  
travel tips & hacks.



# Partnered With:

I am excited to show you the brands that I have collaborated & partnered with thus far.

## What Can I Offer?

The rates will vary on the scope of work, usage, inclusivity, but please reach out to me with all budget levels.

I would love to learn more about your objectives & deliverables to figure out ways we could work together within your budget, and achieve your goals.

Visit my website [www.travelwithjaro.com](http://www.travelwithjaro.com) or contact me at [contact@travelwithjaro.com](mailto:contact@travelwithjaro.com) and we could talk ideas!

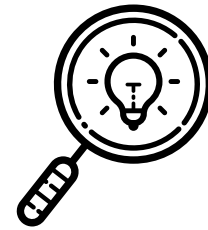


## Social Exposure & Content Creation:

- Custom content created - Brand/product photos & videos
- Custom audio used within TikTok & Instagram Reel
- Commercials and short promotions
- Press trip
- In-feed post
- Sponsored story
- Lets brainstorm different ideas and goals



# Our Current Rates



## Pricing Can Vary

Rates often vary with the rapid growth of the Travel With Jaro social media channels, but here are our most up to date rates, which does not include scope of work, usage, and exclusivity.

These are the flat fees for some of the most common deliverables that we execute, but feel free to contact me with all ideas and budget levels!



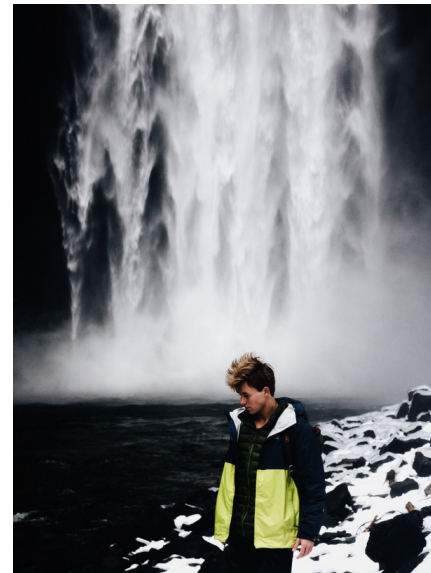
## Flat Rates

\$1,500 for TikTok feed post  
\$300/day to have a link displayed in TikTok bio  
\$450 for featured audio in TikTok feed post.  
\$750 for Instagram feed post  
\$300/day have a link displayed in Instagram bio  
\$100 for an Instagram story post  
\$750 for a Instagram reel post  
\$500 for integrated Youtube AD.



# Photo Portfolio

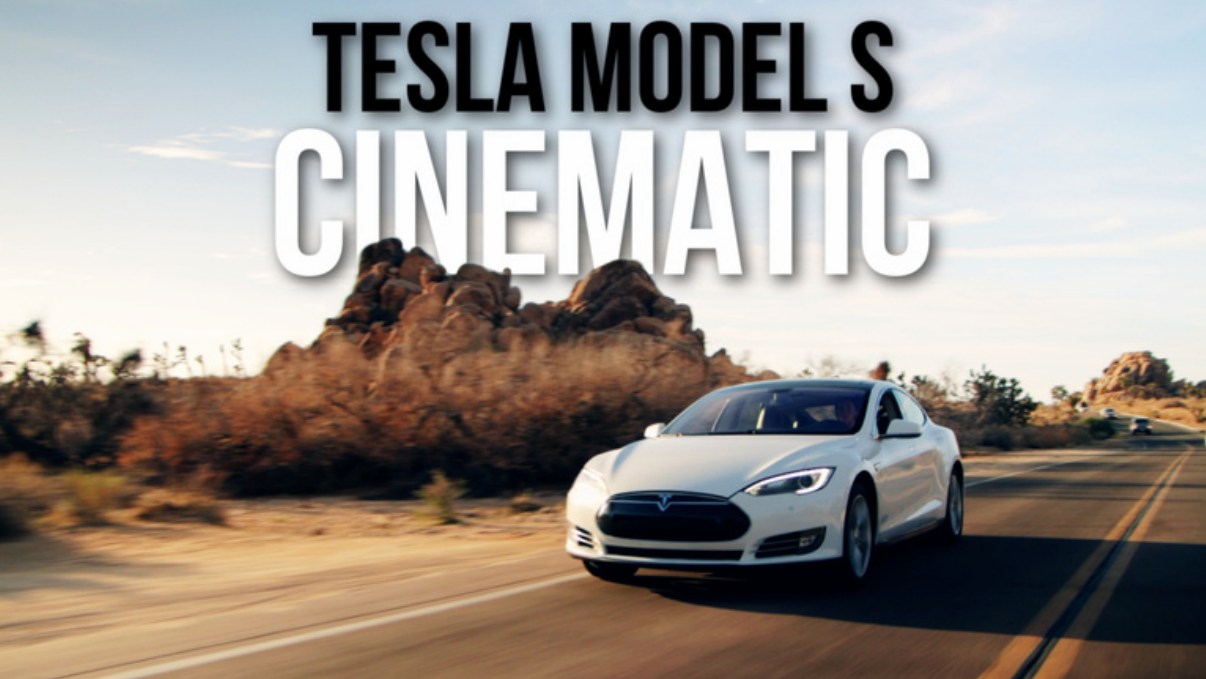
Welcome to my photo portfolio. Bring your favorite destination, product, or idea to life with my custom branded content. A photo tells a thousand words, but only when you truly show the story behind it. To bring people in, and experience.





# Video Portfolio

Welcome to my video portfolio. These photos link (just click on them) to a variety of different youtube videos, which best demonstrate my personality, skill, and approach in long-form content. If you would like to view my short-form travel content, i'd recommend clicking [here](#) to access my Tiktok.







# Get In Touch

**For Project and Collaboration**

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