

@caitsbooks

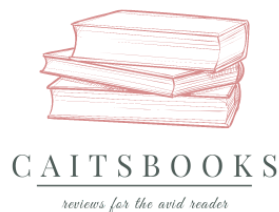


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Cait Jacobs is a booktoker and book reviewer
WWW.CAITSBOOKS.COM



CAIT JACOBS

PROFILE

Cait is an avid reader who runs the blog caitsbooks.com, as well as the book-focused TikTok account [@caitsbooks](https://www.tiktok.com/@caitsbooks). They are a Mathematics and Computer Science student, who is working to become a librarian. Books are their passion, and they love to talk about anything involving reading, writing, and publishing.

Cait's Books first started as a book blog and bookstagram in 2016, but in 2019, the Cait's Books TikTok was created. It was one of the first booktok accounts on the platform, and has grown steadily since. There, Cait posts daily content all about books and reading. Cait also runs the Bookington Book Club, an online book club with over 10,000 members across 3 major platforms, that connects readers from all over the world.

MEDIA REACH



215,000
followers



70,000
followers



2,400
followers



3,000
subscribers



4,300 friends
6,700 followers



3,800
followers



400
followers



4,000
followers

BOOK CLUB



5,400
members



900
members



1,700
members



3,500
members

