

STEPHANIE

ABRAHAM

TRAVEL | FOOD | BEAUTY | LIFESTYLE



About me

I enjoy outdoor activity, travelling and making transition videos, the world is an amazing place and I just want to enjoy life to the fullest. I have spent over (5) years studying marketing and the past (2) years I used my skills to focused on building my brand as a content creator. I joined Tiktok during the lock down and started making videos which connected me with people around the world, doing reviews and lifestyle vlogs. Being a content creator isn't about the money, it's about having fun and being creative at least that's how I feel, of course getting paid for your skills is a plus as well and it's become a dream for me to work with international brands. I am fun and easy going, very communicative and always go above and beyond what I'm asked to do.



54%

33%



67% Trinidad & Tobago

13% USA

6% Guyana



Facebook



YouTube

@STEPHANIEABRAHAMBIZ

27K

INSTAGRAM

124K+

TIKTOK

RECENT COLLABORATIONS

DOSSIER



JERGENS





Samsung



Tobago Picnics



Ladnek Ltd

Her blog covers her travel experiences as well as personal life-changing journeys she's been through. This beauty has been to 19+ countries including her favorites scenic Switzerland and the cultural mecca of Mexico. She was recently the Samsung Ambassador for the Caribbean and Latin America.

The Joyful 32-year-old has ventured into Digital Content Creation where she does reviews, facts, culture content, fashion, beauty, skin and much more for her 124k+ followers on

TikTok and 27k+ Instagram followers. Providing inspirational messages to her audience by sharing her faith, many life experiences and/or struggles, she encourages self-love and acceptance beyond society's stereotypical concepts of beauty; while she vows to continue to be transparent and her authentic self.

CONNECT

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800 Cabs TT

SPONSORSHIPS

CONTENT CREATION



dossier



SERVICES

- Social Media Marketing Consultation
- Social Media Audit
- Content Creation
- Influencer Marketing with videos, photos, reviews, giveaways, etc
- Marketing Strategy
- Features on my TikTok, Instagram, and Facebook
- Website Design
- Increasing Brand Awareness
- Billboards and Print Advertising
- Product Photography and Videography
- Creation of video animations for products
- Intro / Outro for Business Logos
- Instagram Filter Creation
- Aesthetic Design for Instagram
- Designs Flyers and Posters for Social Platforms
- Hashtag Strategy for Dominance
- Social media Revamp
- Contracts Created
- Social Media Management



INFLUENCER PACKAGES

SILVER

- (1) TikTok Video \$ 800US
- (1) Instagram Reel Video \$350US
- (5) Carousel Images on Instagram In Feed Post \$300US

GOLD

- (2) TikTok Videos \$1000US
- (2) Instagram Reel Videos \$500

PLATINUM

- (3) TikTok Videos \$1500US
- (3) Instagram Reel Videos \$800US

SAPPHIRE

- (4) TikTok Videos \$2000US
- (4) Instagram Reel Videos \$1200US

RUBY

- (6) TikTok Videos \$2800US
- (6) Instagram Reel Videos \$1600US

DIAMOND

- (8) TikTok Videos \$3500US
- (8) Instagram Reel Videos \$2000US

INFLUENCER COLLABORATION OPTIONS

STORY POSTS

- (2) IG and FB and TikTok Story review / unboxing video posted \$100US
- (4) IG and FB and TikTok review videos or using products \$125US
- (8) IG and FB and TikTok review video or using products \$200US

GIFT PACKAGES (PR)

- An Advertiser can gift the influencer items of her choice or recommended, which would be mentioned in (1) Instagram story.

CUSTOMIZATION

- A package can be designed specifically for your company's needs depending on your budget. and requests.

VACATION RENTALS

- If a package is selected the influencer must have free accommodations and meals for herself and her filming team to create the content and flights / boat fare must be paid by the brand.

COLLABORATIONS

- There are possibilities to have the prices adjusted based on the product provided for review.

REVIEWS

- A review is never done for a product the influencer has not tried.
- All products must be provided free for the influencer from the advertiser in advance of the campaign.
- If the influencer does not like the product she will inform the advertiser and discuss possible options.

IMAGES

- (1) Photo \$150 US Posted on Instagram
- (5) Photos \$500 US Posted on Instagram

GIVEAWAY

- Hosting a giveaway would cost \$500US which includes selecting a winner, comment management, and dropping off the prizes.

Domino's Review

Domino's brand expanded to the Tik Tok platform to target a younger age group. We set to execute our plans by utilizing Influencers. Stephanie Abraham's profile stood out to us for our Tik Tok campaign. Her profile was professional, family-oriented, fun, engaging, trending...everything required for Domino's. I worked with Stephanie for the past 3 months and she was timely, professional, creative, brand loyal, and most importantly, understood the objectives. Stephanie even offered to teach me more about Tik Tok. That's the length she will go for the brand she is representing.

Simone Kowlessar
Marketing manager

Tobago Picnics Review

I would call it the big sister experience
Because before I met Stephanie I was just messaging anyone who had more than 10k followers; these persons would have tagged Tobago location on their Instagram recently. I would offer my services free to them in exchange for social media posts. My experience before was just about offering personalized services for free and some of them held up to their end of the bargain while others just came and enjoyed what I had to offer. Some did not even tag the page after receiving the services for free or even post about their experiences with Tobago Picnics.
Back then I did not understand what to look for in an influencer. Stephanie was the first person that I contact who was offering influencer marketing as a business. I was shocked! "First of all, someone was charging for influencer marketing!"
Stephanie was a bargain for the money! She highlighted the number of posts that we would receive in exchange for the services and payments when we selected one of her packages. Stephanie was so passionate about our business that she even went further than we paid, as she upgraded our package for free.
From the time she posted the phone began to blow up with persons wanting to have the same experience from us that she posted. We were able to make back the money we invested in her within the first week she collaborated with us. She is the most professional influencer we have ever dealt with thus far and would continue to recommend businesses to use her services.

Owner Kellye-Ann Nora

Cedros Bay Cosmetics Review

We enjoyed working with Stephanie so much that we did it twice! Cedros Bay collaborated with Stephanie on two campaigns. With each, communication was timely, thorough, and courteous. The content created was on-brand and deliverables were submitted well in advance of the expected submission. All in all working with Stephanie was easy because she understood our brand and messaging, two things very important to us

Meg and Alex
Digital Marketing Team