

# Athena Karaferi

Digital Content Creator  
Fashion & Beauty Blogger



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# Athena Karaferi

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## About Me

I'm a Social Media Marketeer, a freelance blogger and a Digital Content Creator that loves the good food, good mood, good life trifecta and has a passion for beauty, fashion and a fitness degree as well!

I love creating engaging content and stories for brands that excite me and have things to say!

I want to make change happen...one digital collaboration at a time!

## What I offer

I can offer you high quality Digital Images and Vlog-style or TikTok style videos for Online and Offline use.

I use a Nikon DSLR camera and a DJI vlog camera along with my iPhone 11 Pro!  
I can promote/showcase your brand on my ongrowing Social Media Platforms and my blog with its very engaging and faithful audience!



# *Instagram feed*

AND STATISTICS

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## Social Media Statistics:

Instagram 23.4K | TikTok 7K | Twitter 545

Facebook page likes: 849 & 5578 ( 2 pages)

Blog: 10302 monthly visitors



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Cardigan promotion  
(@fashionbar\_gr) yearly contract



Sunglasses | Sales promotion  
(in feed & story collaboration, plus swipe up link)  
@theprelevc



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## *Collaboration examples*

SINCE JANUARY 2022

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