



McKinley BRAUN

TRAVEL | LANGUAGE | LIFESTYLE

About me

Im a 20 year American who has lived in Germany and The Netherlands, and therefore amassed an international following on Tiktok and Instagram. I love to spread positivity and to show people new things !



54%

46%



44% Germany
12% USA
7% Phillipines
5% Netherlands

1.5M

Reach

16%

Engagement

@MCKINLEY.BRAUN

16.7K

INSTAGRAM
FOLLOWERS

50,000

MONTHLY
IMPRESSIONS

662K

TIKTOK
SUBSCRIBERS

2.5M

MONTHLY
VIEWS

PREVIOUS COLLABORATIONS

HELLOTALK



SUNNYCOCLOTHING

